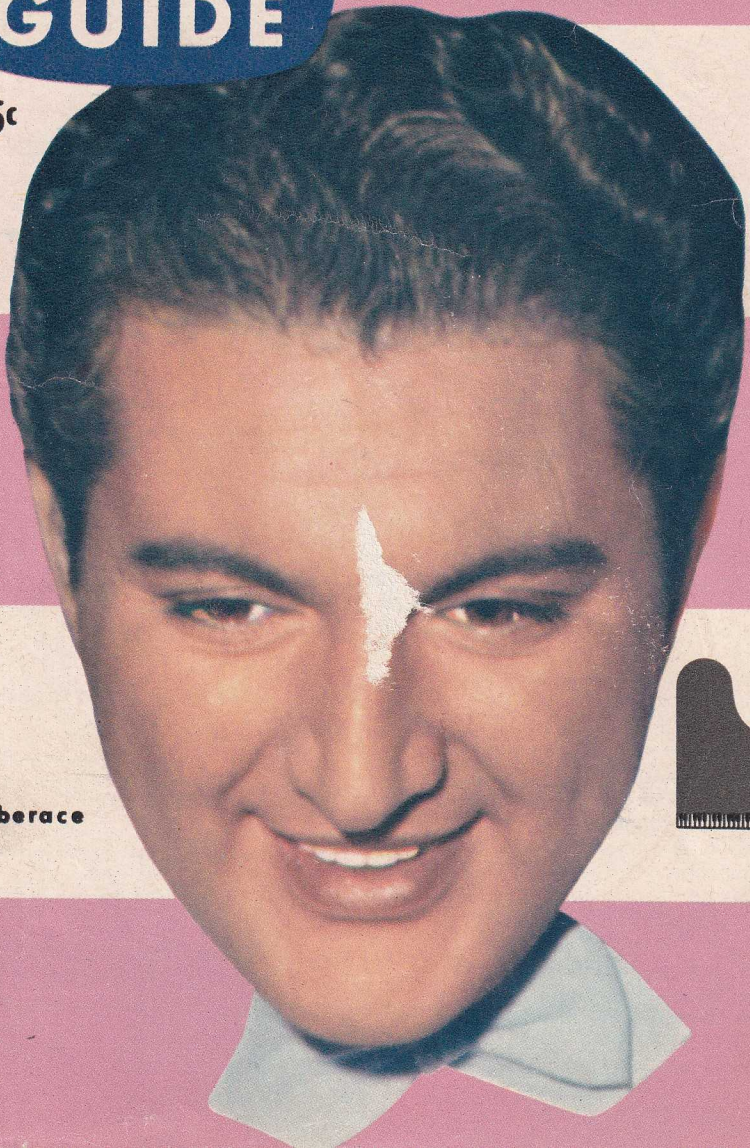
TV GUIDE

15c

WHEN WILL LIBERACE MARRY?

LOCAL PROGRAM LISTINGS
Week Of September 18-24



Liberace

as we see it

Sooner or later Congress must make up its mind whether it will permit television to be a medium of public information. When the decision comes, either TV will join the press in covering House and Senate sessions and public committee hearings or will continue in its present status as a novelty—used occasionally by lawmakers at their own convenience.

In a recent televised "editorial," Dr. Frank Stanton, president of CBS, debunked arguments that TV creates a circus atmosphere and that the cameras are obtrusive. "After all," he said, "radio and television hear and see exactly what happens. They don't compel people to show off or misbehave. They are the public's mirrors reflecting things exactly as they are." He then pointed out that two cameras take up no more room than four newspaper reporters.

Dr. Stanton was speaking specifically to urge radio and TV coverage of the hearings on Senator McCarthy. Both media had been barred from the committee room. But his thesis that TV has as much right as newspapers to cover Government news went beyond this one case.

It is questionable whether Congressional committees should open all hearings to the public and relinquish their right to executive sessions. But when hearings are public, it seems senseless to ban television, the one medium that cannot be inaccurate in its reporting of current events.

It is time that television began realizing its long-heralded capability of bringing more democracy to our Government by keeping us fully informed on events in Washington.

Week of September 18-24
LOCAL PROGRAM GUIDE
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TV GUIDE

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TV Teletype*

NEW YORK

Bob Stahl reports:

Varied activities of New York's famed City Center will form the basis of MAX LIEBMAN'S third spectacular, this one scheduled for Sunday, Oct. 10. JUDY HOLLIDAY, STEVE ALLEN and DICK SHAWN will star in a musical review, which is to include a 20-minute ballet, "Filling Station," performed by the City Center Ballet Company.

* * *

Both CBS and NBC trying to sign JANIS PAIGE for color TV shows, after her impressive performance on ED SULLIVAN's first Toast of the Town colorcast last month. . . . CHARLES RUGGLES and his The World of Mr. Sweeney, a nighttime entry this summer, will be a daily daytime program beginning Monday, Oct. 4.

* * *

MARTHA RAYE's guest for her first show Tuesday, Sept. 28, will be WALLY COX and, of course, The Rock—ROCKY GRAZIANO. . . . There are now 31,036,000 TV sets around the country, according to NBC's latest count . . . CLAUDETTE COLBERT stars in a weekly half-hour telefilm series starting Saturday nights in late October or early November. Show will replace The Duke.

* * *

FRED ALLEN talking with Omnibus producers about doing a regular comedy spot on that show this season . . . MYRNA LOY, ROSALIND RUSSELL, FARLEY GRANGER and RICHARD WIDMARK among the movie stars awaiting a lead on U.S. Steel Hour as soon as the right play comes along for them . . . GARY MERRILL signed to star in "Freighter" on Steel Hour in October. It's a play about men who go down to the sea, etc.

* * *

EDDY ARNOLD starring in a new telefilm series which he'll personally bankroll. It will be the first telefilm show to be produced in Chicago . . . The new Rin Tin Tin show goes Friday nights on ABC, taking over the time originally slated for JUNE HAVOC. JUNE's show is now set for CBS Saturday nights.

* * *

GORDON MacRAE takes over as permanent singing emcee on all Comedy Hour shows except the five to star MARTIN and LEWIS and four so-called "Book Shows" . . . He'll start with the Hollywood Bowl show Sunday, Sept. 26, which headlines PATTI PAIGE.

* * *

Kukla, Fran and Ollie may get a half-hour Saturday mornings on ABC, in addition to the daytime show they've already started in New York and Chicago only.

**Trade-mark, Teletype Corp.*

HOLLYWOOD

Dan Jenkins reports:

BING CROSBY has already changed his mind about not doing any TV this season. He'll appear with IRVING BERLIN on ED SULLIVAN's Toast of the Town in a show designed as a salute to "White Christmas," CROSBY's latest picture . . . GE Theater, which has just spent a record $71,000 on a single half-hour TV film starring JACK BENNY, is now making contractual noises at GARY COOPER and JIMMY STEWART.

* * *

For $18,000—the cost of approximately 15 minutes' worth of one I Love Lucy film, LUCILLE BALL and DESI ARNAZ have bought a brown colt by Count Speed out of Nursery School and have thus started Desilu Stables . . . A sponsor already has signed for the new ROBERT CUMMINGS filmed show, but will have to wait until January for a network time spot to open up.

* * *

NBC will do a star-studded hour-long one-shot on Monday, Sept. 20, on which stars will be saluted for their work overseas for the Armed Forces . . . Latest Rumor: a feature film co-starring EDDIE FISHER and DEBBIE REYNOLDS . . . Mickey Rooney Enterprises will do still another film pilot—Daniel Boone, starring DON BARRY.

* * *

Hollywood is a bad influence? A top exec of AFTRA here has quit to enter the Harvard Divinity School. He follows a former TV press agent and producer who is now an ordained minister . . . CBS is planning a New Year's Day color show from Las Vegas to compete—I mean compete—with NBC's Rose Parade.

* * *

M-G-M, proudest of the great major movie studios, keeps losing people to TV. BILL GRADY, casting director for 22 years, has signed as casting director for the Chrysler shows on CBS-TV. JOHN NESBITT, who did all those "Passing Parade" shorts for M-G-M, will write and narrate a half-hour series called The Story Teller for HAL ROACH, JR. PETER LAWFORD, one of the brighter stars, has quit for Dear Phoebe on TV. And KARL FREUND, chief cinematographer for years, went over to Desilu three years ago with LUCILLE BALL—herself a former M-G-M star.

* * *

BURNS AND ALLEN are doing a do-it-yourself episode for their film show . . . Medic, the great new NBC show opposite CBS' Lucy, will not be entirely contemporary. One film will deal with the attempt to save Lincoln after he was shot.

* * *

Los Angeles, with 1,900,000 TV sets, had just 7200 seats available for the Sept. 15 MARCIANO-CHARLES re-match on theater TV. For which, thanks a lot.

Piano-shaped swimming pool; owner in foreground.

WHEN DID HE BEGIN?

WHAT'S HE LIKE?

WHEN WILL HE MARRY?

The Liberace Legend

IT ALL BEGAN WITH A PIANO PLAYER NAMED BUSTER KEYS

Once upon a time there was a piano player named Buster Keys, who made more or less of a living playing the piano in saloons. He was different from most piano players in that he didn't allow the customers to buy him a snort now and again and didn't sit there with a cigaret dangling from his lip like he was Hoagy Carmichael cooking up "Stardust." He just played, smiling dreamily and occasionally winking in a pure-friendship sort of way at any pretty girl who happened to be paying attention. He made maybe 30 bucks a week, plus sandwiches and coffee.

◀ Liberace makes a film. Candid photos in Hollywood with members of crew; brother George, who's getting his forehead mopped; Connie Haines, a guest on show.

Buster today goes under his real name of Liberace. He is still smiling dreamily at the girls. He is also making maybe a million bucks a year and can even afford to buy his own coffee. Liberace, at 34, is already a living American legend.

Unfortunately, however, Liberace has chosen to make his headquarters in Hollywood, thus laying himself wide open to the charge of being a Hollywood Character.

Under any other circumstances Wladziu Valentino Liberace would merely be a nice guy, a bit on the naive side, playing the piano for a living. Under Hollywood circumstances he is a Character, a Personality, a Celebrity, and thus fair game for the poison-pen set. They make fun of him, for outwardly he is the perfect patsy for such shenanigans—a perpetually grinning matinee idol, slightly on the pudgy side, who seems for all the world to be an overgrown little boy dependent on his mother.

But the very people who have kidded about him have, on their first contact with him, found him to be the most cooperative of souls, wholly uncomplicated, not at all temperamental and with a rare sense of humor.

Newspaper columnists who have gleefully taken Liberace to sophisticated task have been amazed at the vituperative response from his fans.

"Go ahead and laugh," one of Liberace's canniest associates remarks, "but the fact is that 'Lee's' sincerity and genuine delight with what he is doing is something that comes across on that television screen."

The most important single factor in the Liberace legend is the pianist's mother. His parents were separated when Liberace was barely out of babyhood. His mother, convinced she had a child prodigy on her hands (Liberace started playing the piano when he was under five) and determined that her boy would have every opportunity possible, clerked by day and scrubbed floors by night to keep her family together. Liberace has never forgotten it. Everything he does today, he does "for Mom."

The sharpshooters have often wondered out loud why Liberace has never married, figuring him to be about as eligible as it's possible for a man to get. Mama's Boy, they call him. The fact of the matter is that Liberace has twice come very close to getting married. The other fact of the matter, according to a close associate, is that he will never marry so long as his mother is still alive. For the time being, all his devotion is reserved for her and his music.

Three years ago "Lee" was a moderately successful cafe entertainer who used to take out ads in the trade papers to explain how his name was pronounced. He got his first taste of network fame when he took over for Dinah Shore for 13 weeks in the summer of 1952. And then the snowball started to roll.

Yet, according to those who know him best, he has not changed one iota. He is modest, unassuming, accommodating. He has not yet gotten over the fact that all this has happened to him, a Polish boy out of Milwaukee. Nor has he forgotten that he worked long and hard before falling into this kind of money. When he had to lay off the musicians on his show for two weeks recently, he gave them each $175 vacation pay, a gesture not called for by any union rules. When the contractor who was to build his new home came down with polio the day the actual building got under way, Liberace quietly saw to it that the contractor and his family were taken care of financially. When a couple of gaping tourists stopped their car in front of his house one afternoon, he casually invited them in and gave them the grand tour.

Liberace is perhaps the only man who can smile and eat spaghetti at the same time. He is delighted with everything—except the vicious gossip.

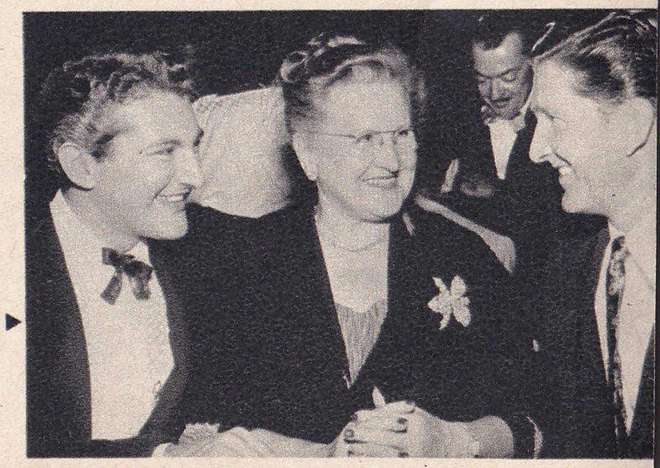
"Why?" he asks. "Why do they say these things about me? What have I done to them?"

Some months ago "Lee" lunched with a movie producer he hadn't seen in years. The producer, half seriously, outlined a picture he said he'd been thinking about for Liberace.

"It's about a frustrated piano player," he said, "a fight promoter who had always wanted to play but who wound up handling a bunch of punch drunk fighters. Then he latches onto a fighter who can really play the piano and he sends him out on this concert tour. . . ."

The Liberace smile blinded four people in the next booth. "Gee," he exclaimed, "I'd love to do something like that. And look," he added eagerly, flexing his biceps in the traditional pose, "I've got muscles, too."

If you think he hasn't, pick a fight with him.



▶ 'Mom': Liberace; his mother, who is his inspiration; and band leader Lawrence Welk, out for fun.

The Girl With No Birthdays

For Six Years, Gloria McMillan Has Been Sweet 16 In 'Our Miss Brooks'

Gloria McMillan, at 20, is something of a rarity on the Hollywood scene. A veteran of no less than 16 years as a radio, movie and TV performer, she is almost painfully normal, has no particular aspiration to be a Big Star, and her conversation is singularly (and refreshingly) free of the usual show-business cliches.

For the past six years she has been a member of one of Hollywood's happiest families: the cast of both the radio and TV versions of *Our Miss Brooks*. She has played the 16-year-old Harriet Conklin since the show's inception and expects to go on playing it until either (1) the show folds or (2) the make-up man can no longer make her look 16. She seems to have a gilt-edged annuity on both counts.

Born in Portland, Ore., Gloria made her first public appearance at the age of 4 on a Portland radio show, "Stars of Tomorrow." She sang, and it was pretty awful. At 6, she moved to Beverly Hills with her parents and promptly became a youthful radio actress. Her mother, a professional children's agent, has kept a careful rein on her, and Gloria today is an exceptionally well-balanced, intelligent girl with no illusions whatever about the alleged glamor of being an actress. She has a lone frustration: the town's radio directors still think of her as being 12—a mental block she can't break.

She unabashedly idolizes Eve Arden, the star of *Our Miss Brooks*, and looks upon Gale Gordon, the Osgood Conklin of the show, as a father (her own father died when she was 11).

Aside from her career, which to her is a quite matter-of-fact portion of her life, Gloria teaches Sunday School, sings in a Beverly Hills church choir and conducts a daily Bible class at a local summer camp for primary-grade children. She also rides horseback and plays chess.

All in all, there seems to be just one fly in all this glorious ointment. She has never been able to realize a burning ambition—to become a singer with a band. There, now! Her secret is out!

Now! See the revolutionary new Zenith Model X with

Top Tuning

Now you don't even bend over to click the dial. And every "click" brings you TV's sharpest picture automatically.

CINÉBEAM

Picture Tube for nearly twice the brightness.

Inside mirror concentrates the power of all 20,000 volts on the picture.

CINÉLENS

for television's sharpest picture.

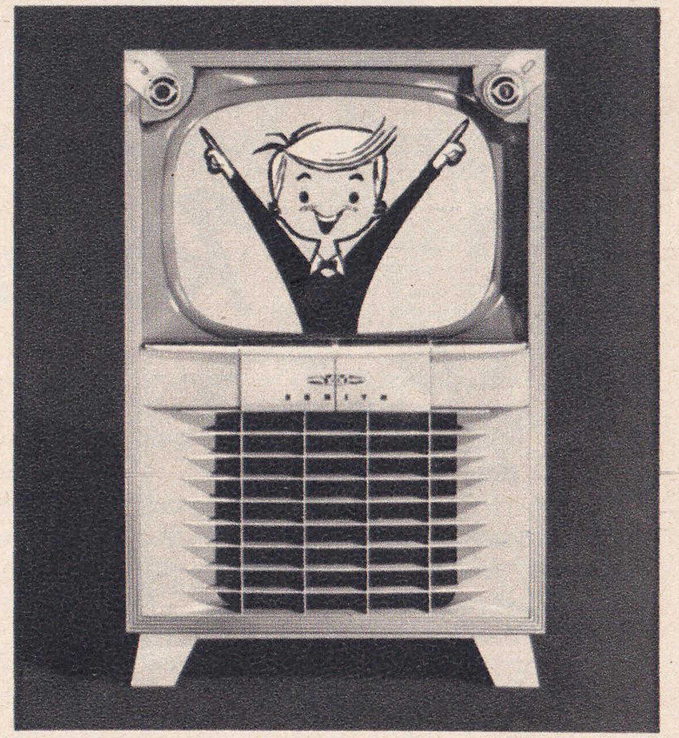
The plus factor for Cinébeam, screens out room light, intensifies contrast without glare.

Full Component

HIGH FIDELITY

Sound

Zenith-built dual speakers, both woofer and tweeter, and push-pull amplifier add new "you are there" reality to TV.



Zenith's Model X. Full 21" Cinébeam television with Ciné-Lens, 20,000-volt Royal "R" chassis. Phonojack for playing LP records. In Mahogany $379.95*. In Blonde as shown, $389.95*. Top Tuning starts at $299.95*.

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Prices and specifications subject to change.

COPR. 1954

Playing the game: Roxanne, Bud Collyer and friends 'Beat the Clock' at home.

YOU CAN PLAY TV GAMES AT HOME:

Ramar, Anyone?

Face up to it, parents: you're trapped. Your TV set has you at last. You'll probably never get away from it now —and neither will your children.

For television no longer seems content to confine its influence to the screen alone. Now it's creeping all over the place.

Want proof?

Well, let's inspect the once-innocent field of children's games. It used to be that the kids were happy to play parcheesi, pick-up-sticks, Old Maid and Red Rover; or satisfied simply to swat each other with rocks. But today, dominated by their favorite TV shows, they play "Super Circus," "Beat the Clock," "Ramar of the Jungle," "Down You Go" and even a brain-twister invented by and named after John Cameron Swayze.

In addition, Howdy Doody is associated with an assortment of battery-operated games. Superman turns out a complicated jigsaw puzzle. Pinky Lee is driving the young sports wild with something called "Runaway Frankfurter Race." And in New York, Chicago, Los Angeles and Detroit, store racks are groaning with toys and games named after the Lone Ranger, the Whistling Wizard, Hopalong Cassidy, Wild Bill Hickok, Rocky Jones—Space Ranger, Roy Rogers, Bozo the Clown, *Ding Dong School.*

◀ Here's how: John Cameron Swayze explains his game, 'Swayze,' to singer Kaye Ballard. It's based on news.

Quietest game of the bunch is "Swayze" (approximately $3), a complicated jumble of maps, pins (to stick in the maps), spinning dials and little pieces of paper.

"Beat the Clock" (about $4) is not so subtle. It comes in a large cardboard box which includes balloons, hoops, juggling cups, apple-ducking cups, funny hats, a cardboard clock and a book of detailed instructions for performing many of the whimsies seen on Bud Collyer's show. In fact, the game is almost an exact duplicate of the program; only Roxanne is missing.

With children, the most popular of all TV playroom games probably is "Winky Dink and You," a modest kit containing a plastic window, a box of crayons and a rag. When Jack Barry and *Winky Dink* go on the air once a week, the kids haul out the windows, plaster them on the TV screens and trace Barry's drawings. This keeps the household quiet for 15 minutes. Kits cost about 50 cents, and 600,000 of them have been sold so far.

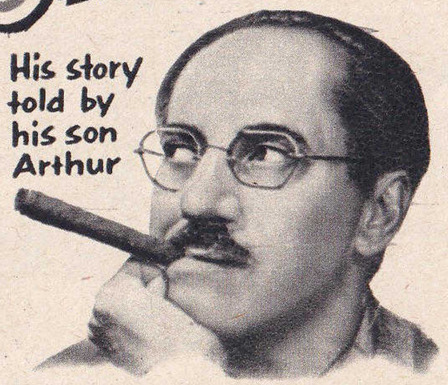
The game "Ramar of the Jungle" (about $1.49) is based upon the blood-curdler that stars Jon Hall. Its object seems to be to lose its participants in a cardboard labyrinth of miasmic jungle wastes. Marked on the cardboard are snares and pitfalls like "Captured by Pygmies (lose two moves)." Winner is the player who, surviving these horrors, is first to reach the "Temple of the Love Goddess."

The craze for toys and games based upon TV shows perhaps reached its peak during the Congressional hearings involving Sen. Joseph R. McCarthy and the Department of the Army last summer. At that time, an entrepreneur marketed in the New York five-and-10-cent stores a game called "Washington Hearings," complete with a gavel, toy mikes and witness badges. Unfortunately, the kids didn't go for it. Too tame.

A POST EXCLUSIVE

The one and only GROUCHO

His story told by his son Arthur



With hilarious footnotes by Groucho

You've laughed at his movies, howled at his TV shows. Now meet the *real* Groucho —and roar! Here are all the fun *and* all the facts: How he got his nickname...why he and his brothers joined up, then split up...why he first flopped on radio. So get on your Marx, get set, go—to your newsstand today!

My Old Man, Groucho by ARTHUR MARX

The Saturday Evening POST

September 18, 1954 – 15¢

A CURTIS MAGAZINE

Ultra-qualified to teach kitchen lore is Ruth Bean, who presides over the daily *Shop, Look and Cook* on WATV, Newark, N.J. In addition to her TV chores, she's studied food facts as restaurant owner-operator, college faculty member, cookbook compiler and housewife.

For warm weather nibbling during favorite programs, Ruth Bean recommends sandwiches using whatever filling the ingenious lady of the house prefers (on easier-to-slice day-old bread, cut with a sharp knife, each slice buttered); "dips," and an easily-prepared Pineapple-Grape Punch.

Her suggestions, she points out, are based on the premise that "TV watching today is a family, rather than a party, affair. Therefore, the preparation of TV snacks requires ingredients that are available, that are easy to prepare and that are appealing to all members of the family."

The following, she believes, meet each and every test.

Dips

Here are three tasty concoctions to scoop up with potato chips, melba toast, wholewheat wafers, or your favorite cracker:

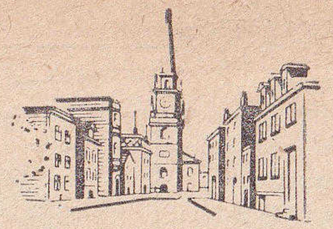
1. Use equal amounts of cream cheese and blue cheese, mash and soften with sour cream. Spice with chopped olives, green or black.

2. Mash liverwurst; add grated onion juice; moisten with salad dressing.

3. Mix ground cooked ham with finely chopped hard-boiled eggs; add a bit of chopped sweet pickle, and mayonnaise to moisten.

Pineapple-Grape Punch

Combine 2 cups pineapple juice, 1 cup grape juice and 1 banana, sliced. Chill. Pour over ice cubes. Serve with fresh mint.



New England Dateline

Time Change: Get a firm grasp on your favorite viewing chair, and, of course, your copy of TV GUIDE. Beginning next Sunday, September 26, there will be a drastic realignment of network programming time for viewers in Massachusetts, Rhode Island and New Hampshire. On that day, while the rest of the nation, including the TV networks, returns to Standard Time, the aforementioned states will remain on Eastern Daylight Saving Time for another month. Set owners in these states will, for instance, have to accustom themselves (temporarily) to sit patiently until 11:00 P.M. to catch the start of the Friday night boxing bouts. Youngsters will wait until 6:00 P.M. to get a look at *Pinky Lee*. *Talent Scouts* fans will see Arthur and his hopefuls at 9:30 P.M. Basically, all network shows will be seen one hour later than viewers in these states are accustomed to watch them. For the viewers in these areas, TV GUIDE will list all of its programs in Eastern Daylight Saving Time. When your family clock, and your TV GUIDE, say the program is on — it's on.

Lee

Channel Chatter: For the second consecutive month, *Dragnet* topped the ARB popularity poll in the Boston coverage area. *Dragnet's* rating was 50.9. *Toast of the Town* at 44.8 was second, and close behind in third place was *Talent Scouts* at 44.7. *Groucho Marx* was fourth and *Public Defender* fifth.

Suggestions Welcome: TV GUIDE has initiated a new pattern of program listings in this issue of the magazine. Separate editions have been established for viewers in specific coverage areas throughout New England. We feel that this new format will provide the utmost efficiency and convenience for our readers, and your comments will be most welcome.

Godfrey

channels listed in program section

MASSACHUSETTS

- 4 **WBZ-TV** (NBC) Boston
- 7 **WNAC-TV** (CBS, ABC, Du Mont) Boston
- 14 **WWOR-TV** (ABC, Du Mont) Worcester
- 56 **WTAO-TV** (ABC, Du Mont) Boston

NEW HAMPSHIRE

- 9 **WMUR-TV** (ABC, Du Mont) Manchester

RHODE ISLAND

- 10 **WJAR-TV** (ABC, CBS, Du Mont NBC) Providence

TV Guide, New England Edition, 30 Huntington Ave., Boston 16, Mass.
COmmnowealth 6-2041 • Tom McDonough, General Manager
Member: Audit Bureau of Circulations

6:50 ④ New England Today
⑩ New England Farm Report
Latest agricultural news.

7:00 ④ ⑩ Today - Garroway
Dave Garroway presides over two hours of special features and news. On Tuesday, the United Nations General Assembly reconvenes, and the NBC mobile unit is there to cover it. On Thursday, Dave welcomes Winston Churchill's granddaughter, Anita Leslie, from across the Atlantic. She will discuss her forthcoming book, "The Remarkable Mr. Jerome," the story of Sir Winston's American grandfather.

⑦ Morning Show - Paar
Mon: Winston Burdett continues to sub for vacationing Charles Collingwood. **Tues:** The Baird Puppets give a royal performance. **Wed:** "Big Noise From Winnetka" and "Gambler's Guitar" are on the Baird agenda for today. **Thurs:** Charlemane plays recordings of "Sobbin' Women" and "Mr. and Mrs. Cocynyt" for the Baird Puppets' performance. **Fri:** Jack Paar and his troupe share the spotlight in a special production number.

8:30 ⑦ MOVIES (Breakfast)

9:00 ④ Swan Boat - Variety
A variety show with Nelson Bragg, host; songs by Cindy Lord and Lindy Doherty, fun with "Baby Nancy."

⑩ Breakfast at the Sheraton
Audience participation show with Nancy Dixon, Ken Wheeler, Russ Emery, Marianne Shay, Hum & Strum and Al Borelli.

⑭ Breakfast Club

9:45 ⑦ Song Shop - Film

10:00 ④ Ding Dong School
"Miss Frances" entertains tots.

⑦ Garry Moore - Variety
Mon: As Dr. Whimsy, famous naturalist, Durward Kirby gives Garry an amazing report on animal habits. **Tues:** The cast tries to dredge up "vacation memories." Ivan Sanderson brings along an animal friend. **Wed:** As the wives of two chefs, Denise and Durward tell Garry what it's like to be married to a famous cook. **Thurs:** Comic Don Adams pays a second visit to the show. **Fri:** Denise and Ken impersonate a couple who have gone away on a week-end, and begin worrying about the way they left things back home. Comic Jackie Bright returns. Garry takes viewers back to the events and songs of 1910.

⑩ Garry Moore (Except Fri.)

⑩ Ding Dong School (Fri.)

⑭ MOVIES (Morning)
Mon: "Johnny Frenchman." **Tues:** "Midnight Lady." **Wed:** "Children On Trial." **Thurs:** "Calendar." **Fri:** "Windjammer."

10:30 ④ A Time To Live
Mon: Mr. Eustice's secretary makes some interesting disclosures. **Tues:** Asst. D. A. Ferber is willing to cooperate with Kathy this time. **Wed:** We meet Mr. Eustice's partner. **Thurs:** A man named Rudy Marion figures in the case. **Fri:** Lenore Eustice tries to clear her father's name.

⑦ ⑩ Godfrey (Except Fri.)
Janette Davis, the Mariners, Marion Marlowe, Haleloke. Lu Ann Simms is on her honeymoon.

⑩ Garry Moore (Fri.)

10:45 ④ Three Steps To Heaven
Mon: Nan has a bad scare. **Tues:** Nan loses her temper with Sgt. Berman. **Wed:** Bill and Poco discuss their responsibility to Nan and Beth. **Thurs:** Cramer tells the fortune teller what he sees in the crystal ball. **Fri:** Sgt. Berman interrogates Alice Trent.

11:00 ④ ⑩ Home - Women's News
Mon: News on fall and winter fashions in accessories. Libby Allen suggests how to shop for furniture. **Tues:** A doctor shows how premature babies are cared for. Beauty tips from Dick Satterfield. **Wed:** Paul McAlister shows how to paint a room. Libby Allen suggests how to shop for men's fashions. **Thurs:** The fashion clinic shows styles for the over-50, over-sized group. **Fri:** Film on a child's first day at the zoo.

⑭ Test Pattern

11:30 ⑦ Strike It Rich - Hull
The Helping Hand and The Heart Line aid the needy.

THERE'S ALWAYS MORE ON CHANNEL 4

MICKEY ROONEY SHOW—Never a dull moment with Mickey Rooney and Regis Toomey — Saturday at 8:00 P.M.

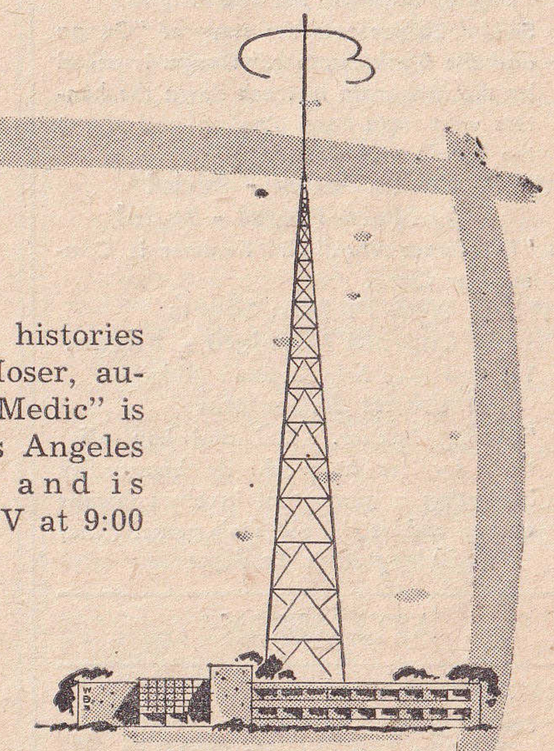
SWAN BOAT — A musical atmosphere, with Nelson Bragg, Cindy Lord and Lindy Doherty — Monday through Friday at 9:00 A.M.

ANNIE OAKLEY — A heroine of the West — Seen on WBZ-TV on alternate Saturdays at 6:00 P.M.

FOREIGN INTRIGUE — Mystery and suspense, starring James Daly—Monday at 10:30 P.M.

Medic

Actual medical case histories written by James Moser, author of "Dragnet." "Medic" is endorsed by the Los Angeles Medical Association, and is presented on WBZ-TV at 9:00 P.M. on Monday.



CHANNEL 4 BOSTON WBZ-TV

MORNING

8:30 ⑩ MOVIE - Western
"Thundering Gunslinger." Buster Crabbe.

9:00 ④ Down to Earth - Farming
Joe T. Brown gives farm hints.

9:30 ④ MOVIE - Western
"Heroes of the Hills." Ray Corrigan.

⑦ Songs of the West - Film
⑩ Captain Midnight - Adven.
Richard Webb plays Midnight.

9:45 ⑦ Time For Beany - Kids
Beany and Cecil entertain.

⑩ Cartoon Parade - Film

10:15 ⑦ Barker Bill's Cartoon

⑩ Animal Time - Film

10:30 ④ Easy Beezy Club - Kids
Emily Faldetta is hostess.

⑦ ⑩ Smilin' Ed's Gang
Smilin' Ed presents the story of "Gunga and the Black Panther." Gunga is asked by the Maharaja to track down the hunters who have been stealing and killing the jungle animals. (Film)

11:00 ④ Radio Patrol - Serial

⑦ ⑩ Space Patrol - Serial
"The Space War." Ed Kemmer is Commander Corry.

11:15 ④ WBZ-TV Film Shorts

11:30 ④ Captain Midnight - Adven.
Tut and Ikky help Captain Midnight.

⑦ Abbott & Costello
"Charity Bazaar." Bud and Lou offer their services at a charity bazaar by instituting a game that involves lemons and resembles the old shell game. (Film)

⑩ Thirty Minute Film

AFTERNOON

12:00 ④ Ramar of the Jungle
Jon Hall stars in this adventure series.

⑦ Big Top - Jack Sterling
Jack Sterling, ringmaster, introduces:
Aerialists ..... The Aerial Chapmans
Balancing Artist .... Sosimo Hernandez
Comic Tricksters .... The Three Tommies
Dog Act ..... Sylvia's Kennelkade
Bicyclists ..... The Dollies
Roller Skaters ..... The Whirlwinds

⑩ Abbott & Costello - Comedy
Lou and Bud get involved in another mischievous episode.

12:30 ④ Big Brother - Bob Emery
Games, songs and fun for the small fry.

⑩ Thirty Minute Film

1:00 ⑦ ⑩ Lone Ranger - Western
"Trouble at Black Rock." An old prospector knowingly puts himself in great danger when he finds a hidden cache of gold. (Film)

1:15 ④ WBZ-TV Film Shorts

1:30 ⑦ MOVIE - Mystery
"Mystery Train." A train wreck brings together a wealthy woman and a girl accused of theft. Marceline Day.

⑩ WJAR-TV Film Shorts

1:45 ④ Canadian Football
Lindsay Nelson describes the action as the Canadian professionals tangle. Today's game: Toronto vs. Ottawa.

⑩ Barker Bill's Cartoon

2:00 ⑩ This Interesting World - Film

2:30 ⑦ MOVIE - Classic
"Swiss Family Robinson." The family tries to make the best of life on the uninhabited island near which they are shipwrecked. Thomas Mitchell, Freddie Bartholomew, Tim Holt.

3:00 ⑩ Portrait of Rhode Island
The smallest state in the Union is reviewed. Guest interviews.

3:15 ⑩ WJAR-TV Film Shorts

3:45 ⑭ MOVIE - Intrigue
"Johnny Frenchman." Fishing boats compete with each other and the companies try to knock one another out of existence. Francoise Rosay, Patricia Roc.

4:00 ⑦ Racing - Aqueduct
The Beldame Handicap, fillies and mares three-year-olds and up, mile and one-eighth, $50,000 added. From Aqueduct Race Track, Queens, N. Y., Bryan Field covers the running, and Sam Renick describes the activities in the winners circle.

⑩ Zoo Parade - Perkins
Marlin Perkins discusses "Special Things a Zoo Man Must Know." (Chicago)

4:30 ⑦ Big Picture - Documentary
Topic: "This Is Aberdeen."

⑩ Thirty Minute Film

4:50 ④ Young Ideas - Benzaquin
Paul Benzaquin with youthful guests.

5:00 ⑦ Beat the Clock - Game
Bud Collyer emcees for contestants who try to beat the clock and win prizes. . . . The Fall Preview issue summarizes games, panels, quizzes in next week's issue.

⑩ The Goldbergs - Comedy
After one blintz too many up at Pincus Pines, Molly's bulging out all over. She decides it's time for reducing school. Gertrude Berg, Robert H. Harris, Arlene McQuade, Tom Taylor, Eli Mintz.

⑭ Miss Lace - Music

5:20 ④ News - Local, National

5:30 ④ Roy Rogers - Western
"The Milliner from Medicine Hat." A pretty milliner and her grandfather arrive in Mineral City and set up shop. Roy and Dale are suspicious of the newcomers and investigate. (Film)

⑦ Two in Love - Quiz
Bert Parks interviews friends and relatives of a couple in love.

⑨ This Is The Life - Religion
The story of Carl Fisher, his family and his neighbors.

⑩ Badge 714 - Crime
"Dragnet" re-runs starring Jack Webb.

⑭ MOVIE - Western
"Oregon Trail Scouts." Allan Lane.

EVENING

6:00 ④ Annie Oakley - Western
"The Hardrock Trail." Annie defends the sheriff from a vengeful outlaw by parlaying shooting skill with her kid brother's fondness for hardrock candy. Gail Davis is Annie Oakley.

⑦ Cisco Kid - Duncan Renaldo

⑨ Big Picture - Documentary
A report on our Armed Forces.

⑩ Rocky Jones - Serial
Adventures of a newspaperman.

6:30 ④ Ozzie and Harriet - Comedy
Ozzie's complaint about feminine curiosity suffers a setback when Harriet announces that a beautiful girl remarked about him at a luncheon. (Film)

⑦ Favorite Story - Menjou
"The Time Barrier." Adolphe Menjou as an atomic scientist working in New Mexico, is concerned when friend, Jeremy Morton, arrives late for a test of Morton's timing mechanism and gives the excuse he was detained "in the year 2063." Robert Carson, Ken Christy.

⑨ Anywhere, U. S. A.

⑩ Intermezzo - Music
Al Borelli at the piano.

6:45 ⑩ This Week's News

⑤⑥ Crusader Rabbit - Cartoon

6:50 ⑤⑥ Uncle George - Travel

7:00 ④ YOU ASKED FOR IT - Baker
Art Baker brings viewers a scene of Boys Town, Nebr.; an underwater rodeo of skin divers.

⑦ YOUR TV THEATER - Drama
"Man Enough For Millie." A father tests the mettle of his daughter's suitors. Eve Miller, Barton MacLane, Jim Davis.

BOYS!

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You can—easily—no matter where you live! Just build up a route of regular customers to whom you will deliver TV GUIDE each week just as boys deliver daily papers to regular customers.

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9 SOMETHING DIFFERENT
10 BEAT THE NORTHS - Quiz
Clyde and Bunny North asks the questions on the musical quiz-fest.
14 HOPALONG CASSIDY
William Boyd is the cowboy.
56 BOYS RAILROAD CLUB
7:15 56 WHAT'S YOUR TROUBLE?
Dr. and Mrs. Norman V. Peale.
7:30 4 ETHEL & ALBERT - Comedy
Ethel and Albert Arbuckle do a favor for some friends and find out that baby-sitting is not necessarily a simple pastime. Peg Lynch and Alan Bunce.
7 TROUBLE WITH FATHER
"Love Thy Neighbor." Stu believes in the good-neighbor policy, but neighborliness has dire consequences when the Erwins pay their respects to some newcomers.
9 14 NCAA POST GAME SHOW
Interviews, and after the game talk.
10 DEATH VALLEY DAYS
Stories of the Old West.
56 MOVIE - Romance
"Drums of the Desert." Two officers in the French Foreign Legion are both in love with the same woman. Ralph Byrd.
7:45 9 14 DOTTY MACK - Music
Pantomime artists Dotty Mack, Bob Braun, and Colin Male perform to popular recordings. (From Cincinnati)
8:00 4 MICKEY ROONEY - Comedy
"Double Trouble." Mickey learns that a famous French author is in town. The ambitious messenger boy goes to see the man, whose success he envies, and finds out the hard way about the life of a successful writer. (Film)
7 STAGE SHOW - Variety
Tommy and Jimmy Dorsey introduce: The Mills Brothers and their harmonies; Jack E. Leonard, his avoirdupois, and his jokes; Lionel Hampton and his Rhythm Trio; the Seven Ashtons; comedian George De Witt . . . Last show of the season. Next week Jackie Gleason returns.
9 14 LET'S DANCE DEBUT
The Terrace Room of the Hotel New Yorker in New York City, and the Aragon Ballroom in Chicago will be the settings each week for an hour of dance-band music. From New York this week: Ralph Flanagan and his orchestra, with vocals by Julius LaRosa, dancing by Bud & Cece Robinson. From Chicago: Art Mooney and his orchestra, vocals by former "Hit Parader" June Valli, and acrobatics by the Los Gatos.
10 PAUL HARTMAN - Comedy
Fay Wray and Bobby Hyatt.
8:30 4 10 TO BE ANNOUNCED
9:00 4 SATURDAY REVIEW
Members of the permanent cast will be featured in this final show of the series. Ben Blue stars with Eddie Albert, Hy Averbach, Pat Carroll, Betty Bruce, Anita Darian, Andy Roberts, Hoctor & Byrd, Lou Wills, Jr., and the Sauter-Finegan orchestra. The show will end with a production number called "Rendezvous." Next week at this time: "Lady in the Dark," an NBC "Spectacular" starring Ann Sothern, will be seen.
7 14 BOXING - Gregson
Another in the series of amateur bouts featuring topflight boxers from the Eastern Seaboard. Jack Gregson reports from Mid-City Arena, Albany, N. Y.
9 MOVIE - One Hour
10 MOVIE - Adventure
"Jungle Book." Rudyard Kipling's amazing story of a boy who is brought up by a wolf. Joseph Calleia, Sabu and Rosemary DeCamp.
56 CHRISTOPHERS - Religion
Tonight's star: William Gargan.
9:15 56 BEAUTY HINTS - Women
The art of making up for daytime.
9:45 7 14 FIGHT TALK - Cooke
Guest: Earl Torgeson, first baseman for the Philadelphia Phillies, and former Boston Braves star.
10:00 7 THAT'S MY BOY - Comedy
A dream come true for "Jarrin' Jack" Jackson when Junior registers for college. Jack gets upset, however, when Junior doesn't seem to appreciate the advantages of college life at dear old Rossmore. Eddie Mayehoff.

9 STORK CLUB - Variety
Host, and the owner of the Stork Club, Sherman Billingsley takes us on a grand tour of his famous New York night spot. In addition to getting a peek at this glamorous club, we meet various celebrities wining and dining here.
10 FOUR STAR PLAYHOUSE
Alternating stars are Dick Powell, Ida Lupino, Charles Boyer and David Niven.
10:30 4 YOUR HIT PARADE
Gisele MacKenzie, Snooky Lanson, Russell Arms, Polly Bergen, and the Raymond Scott orchestra present the week's top seven tunes. Extras are a dance to "Heat Wave," and a producion number featuring Gisele MacKenzie singing "Just one of those Things."
7 TWO FOR THE MONEY
Homespun humor by Herb Shriner enlivens the quest for dollars.
9 COLONEL MARCH - Mystery
Boris Karloff is the inspector.
10 PUBLIC DEFENDER - Hadley
14 JOHN HOPKINS SCIENCE
From the Institute in Baltimore, Md.
11:00 4 9 10 14 News Bulletins
Local and national reports.
7 MOVIE - Drama
"D. O. A." A man who has been poisoned and has only a few days to live searches desperately for a clue to the identity of his poisoner. Edmond O'Brien, Pamela Britton, Luther Adler.
11:05 4 Wrestling - Chicago
Tonight's Main Event: Fritz Wallik vs. Pat O'Connor.
11:10 9 MOVIE - Western
"Border Renegade." Zane Grey Western in which a foreman tangles with a crooked sheriff. Tom Tyler, Alan Ladd.
10 The Stranger - Drama
A gang sets out to eliminate an eye witness to a murder. Their intended victim is the wrong man.
11:40 10 Wrestling - Hollywood
12:00 7 News and Weather
Late reports and forecast.
12:05 4 New England News
A round-up of local and national reports.
12:45 10 Final News Flashes

MORNING

9:30 10 Frontiers of Faith - Religion
9:45 4 WBZ-TV Film Shorts
10:00 4 Johns Hopkins Science
"From Farm to You." Demonstration of research by Dr. Douglas H. K. Lee of Johns Hopkins University in the cross breeding of cattle from tropical countries to raise milk and beef production in these countries. (Baltimore, Md.)
7 A Precious Heritage - Relig.
10 Sunday Supplement
Betty Adams is the hostess.
10:30 4 Our Believing World
Richard McCann is the moderator.
7 Exploring God's World
Carrie McCord and her two young assistants discuss the human hands and the extreme sensitivity of the blind person's hand. Youngsters will learn how to make a plaster print of the hand with plaster of paris and a paper plate.
11:00 4 Frontiers of Faith - Religion
"A Moral Basis of World Peace."
7 This Is The Life - Religion
"A Different Way." Blustering cousin Stanley builds up a Boxer Dog and a broken fence into a court-action case against Carl Fisher's neighbor. How the "good neighbor" policy leaves Stanley without a legal leg to stand on develops humorous situations.
11:30 4 Christophers - Religion
7 WNAC-TV Film Shorts

AFTERNOON

12:00 4 News - Local, National
7 WNAC-TV Film Shorts
10 This Is The Life - Religion
"The Loveless Heart." Story of the extremes a man can be driven to when his brother-in-law's bitterness grows into intense hate. Grampa Fisher's efforts to bring the two men together provides a dramatic climax.

12:15 ④ WBZ-TV Film Shorts

12:30 ④ Talent Show - Jones
Hopeful amateurs compete.

⑦ Contest Carnival - Kids
Gene Crane announces the second series of semifinalists: Carol Joy, contortionist of Buffalo. John Zemansky, strong man of Frackville, Pa. The Acrobelles of Harrisburg, Pa. Little Sudy Daniel, pony act. Sudy is from Wheaton, Md.

⑩ Super Circus - M. Hartline
Ringmaster Claude Kirchner and assistant Mary Hartline feature from Chicago: Dog Act ..... Willie Necker & His Dobermans Indian Bull Whip ..... The Freddy's Loop-the-Loop ..... The Three Allans Bicycle Act ..... Lebrac & Bernice "The Golden Wheel" Clown Stunt ..... "The Third Grade"

1:00 ④ Royal Playhouse - Drama

⑦ ⑩ Twenty Questions - Quiz
Jay Jackson moderates the popular animal, vegetable, mineral game. Panelists are Fred Van Deventer, Florence Rinard, and Bobbie McGuire. Today's guest is Georgie Price.

1:30 ④ Mr. Wizard - Science
Mr. Wizard (Don Herbert) and Buzz (Bruce Podewell) explain the mystery of science.

⑦ Paul Hartman - Comedy
Albie plays Cupid when a friend of his quarrels with his fiancee. Albie invites the pair over for dinner in order to show them how wonderful married life really is. Naturally complications develop in Albie's plan. Fay Wray and Bobby Hyatt.

⑩ You Are There - History
We witness the wild rush of "The Oklahoma Land Run" on April 22, 1889.

⑭ MOVIE - Drama
"Midnight Lady." The story of a mother's love for her daughter though the latter doesn't know her. Sarah Padden, John Darrow.

2:00 ④ MOVIE - Drama
"Fighting Thoroughbreds." A story in which the owner of a stable, having worked his way from stablehand to millionaire, battles with a fellow owner. Ralph Byrd, Mary Carlisle, and Gabby Hayes star.

⑦ WNAC-TV Film Shorts

⑩ Playhouse - Anita Colby

2:30 ⑦ MOVIE - Drama
"So Ends Our Night." Story of European refugees tossed about from one country to another. Frederick March, Margaret Sullivan and Glenn Ford.

⑩ Big Picture - Documentary
A report on our Armed Forces.

⑭ Kindly Light - Religion
Audience-participation Bible reading, inspirational news of the week, choirs from various parts of the Diocese, Catholic student panels and sketches of the lives of the Saints.

3:00 ④ Liberace - Piano
The piano-vocalist on film . . . "He can smile and eat spaghetti at the same time," says our story on page 5.

⑩ This Interesting World

⑭ Answers for Americans

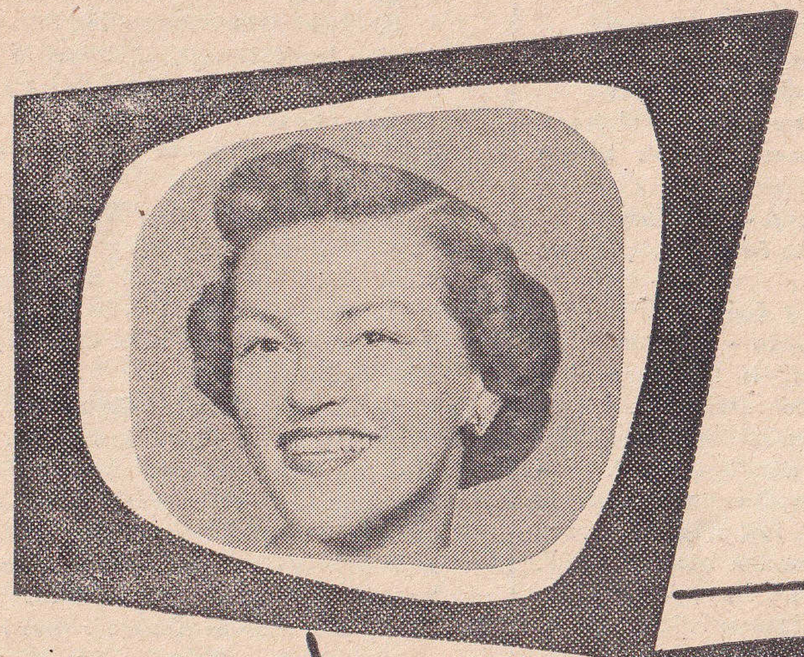
3:30 ④ "Three, Two, One--Zero"
SPECIAL This is an hour-long presentation depicting the impact of the Atomic Age on the human race. For certain of the important events, where no newsreels are available, NBC-TV has had the figures involved re-enact the scenes. Henry Solomon, Jr., who did "Victory at Sea" produced the show, and wrote the script in collaboration with Richard Hanser. The narrator is Alexander Scourby, and Robert Russell Bennett composed the special musical score for this documentary.

⑩ It's A Great Life - Comedy
Denny Davis and Steve Connors, two ex-GI's who have just come to Hollywood, try to find a way to get rid of the other boarders staying in Mrs. Morgan's home. The two are aided and abetted in this plan by Uncle Earl, who comes up with one of his "great" ideas. Michael O'Shea, William Bishop, James Dunn, Frances Bavier. (Film)

⑭ Swedish Time - Music

SEE

"SUNDAY SUPPLEMENT"



STARTING SEPT. 19

Betty Adams

As Hostess

Morning Devotion Combined With Family Entertainment

WJAR-TV 10 PROVIDENCE

Sunday

10:00 A.M. - Noon

4:00 ⑦ MOVIE - Musical
New Orleans." The early days of jazz. Arturo de Cordova, Dorothy Patrick and Louis Armstrong.

⑩ Loretta Young - Drama

⑭ To Be Announced

4:30 ④ Zoo Parade - Animals
Marlin Perkins discusses "Birds of Prey," and illustrates from Chicago's Lincoln Park Zoo with live birds.

⑩ Roy Rogers - Western
Roy and Dale try to find out why a man turns to crime.

⑭ This Is My Faith

5:00 ④ Hall of Fame - Drama
"John Wanamaker" is the story of a young idealist who revolutionized merchandising and established the first major department store in the U. S. Wanamaker was a youth-center director in Philadelphia until the need of money forced him to enter the business world. He opened his first store, Wanamaker & Brown, with his brother-in-law in 1861.

⑨ Grace Lang - Music

⑩ You Asked For It - Baker
Art Baker introduces Roy Weatherby, builder of the world's most powerful sporting rifle. Other features include Rev. Bob Richards, famous pole-vaulting preacher; the De Waynes, a pair of head-over-heel performers; Jack Cassongham, a uranium specialist; and a view of motorcycle baseball. (Film)

5:15 ⑭ Hopalong Cassidy

5:30 ④ Royal Playhouse - Drama

⑦ WNAC-TV Film Shorts

⑨ Facts Forum - Discussion
Dan Smoot is the moderator.

⑩ Big Town - Drama
Pat McVey and Beverly Tyler star.

EVENING

6:00 ④ MOVIE - Romance
"Love Story." A concert pianist and an RAF pilot fall in love, but each keeps a terrible secret from the other. Margaret Lockwood, Stewart Granger, Moira Lister and Patricia Roc.

⑦ The American Week
Washington correspondent Eric Sevareid discusses the news of the past week.

⑨ Home and Heart - Film

⑩ Meet The Press - News
Admiral Lewis Strauss, Chairman of the Atomic Energy Commission, meets a panel of newsmen including Lawrence Spivak, Jim Shepley, and Richard Wilson. Ned Brooks moderates.

⑭ Drew Pearson - News

6:15 ⑭ MOVIE - Mystery
"Calendar." The owner of a racehorse holds his mare back in order to win a larger purse in a later race. Greta Gynt. John McCallum.

6:30 ⑦ Center Stage - Drama
Luther Adler and Joan Loring star in "The Day Before Atlanta" by John Gay. The basic conflict between North and South is explored through the relationship between a young Union soldier, the girl he finds in a deserted Southern house, and a harsh Yankee sergeant.

Cast

Jubal Banks	Luther Adler
Terry Clayborn	Joan Lorring
Zach Toombs	Lee Marvin
Doug	Paul Stevens
Matthew Clayborn	Howard St. John
Clayton Beard	John Shellie
Ralph	John McQuade

⑨ ⑩ Range Rider - Western

7:00 ④ RANGE RIDER - Western
Starring Jack Mahoney.

⑨ WEEKLY NEWS REVIEW

⑩ ALL STAR THEATER - Drama

⑤⑥ BIG PICTURE - Documentary
A report on our Armed Forces.

7:15 ⑨ INDUSTRY ON PARADE
A documentary on American business.

7:30 ④ ⑩ MR. PEEPERS - Comedy
Mr. Peepers and Nancy (Mrs. Peepers now) return from the university to Jefferson City by motorcycle. Before they leave they decide against buying gifts for all their friends, but they regret their decision later on. With the start of the new fall term, Mr. Peepers returns to live programs.

⑦ PRIVATE SECRETARY
Ann Sothern is back in her old time spot as Susie MacNamara, pert secretary to a talent agent. A week-end vacation lands her in the same resort as an old rival, and there's some crafty intrigue in the hunt for unknown talent . . . Be sure to pick up next week's TV GUIDE for a detailed program of "Lady in the Dark," which stars Ann Sothern, and will be on the air next Saturday night . . . Susie is rehearsing for "Lady in the Dark." Page 20.

⑨ JANET DEAN, R.N. - Drama
Ella Raines is the heroic nurse.

⑤⑥ RUSS BUTLER - Music

8:00 ④ ⑩ COMEDY HOUR
Vocalist Eddie Fisher stars this week. He is joined by songstress Peggy Lee, jazz trumpeter Louis Armstrong, ballerina Maria Tallchief, violinist Mischa Elman, The Vagabonds, and Gordon Jenkins' orchestra. The show originates from the Hollywood Bowl. Eddie Fisher will fly out to the coast to emcee the show at the request of Jerry Lewis, who was originally scheduled for this date but cannot appear because of illness . . . Next week's Fall Preview issue has a complete rundown on the '54-'55 variety shows.

⑦ TOAST OF THE TOWN
Ed Sullivan will salute the U. S. Navy with a one-hour show this week. The performers will be drawn from Navy personnel, and the Navy will get a chance to show off its talent and prove it can do as well as the Army and Air Force did on previous programs.

⑨ ⑭ FLIGHT NO. 7 - Travel
"Wings to Ireland." We follow a family on its first visit to the Emerald Isle, and stop at Dublin, County Mayo, Ashford Castle, and other places of interest.

⑤⑥ MOVIE - Mystery
"Blonde For A Day." A police reporter is captured by a gang of gamblers. Hugh Beaumont, Kathryn Adams and Cy Kendall star.

8:30 ⑨ ⑭ THE BIG PICTURE
"ROK Soldier." We see the training program that made a fighting machine out of the Korean Army.

9:00 ④ ⑩ TV PLAYHOUSE
Eva Marie Saint stars in "Middle of the Night," by Paddy Chayefsky. The play concerns a young divorcee whose mother keeps urging her to remarry her first husband.

Cast

Betty Preiss	Eva Marie Saint
Manufacturer	E. G. Marshall
Sister	Ann Shoemaker
Mother	Peg Hillias
Young Man	Steven Hill
Shirley	Anna Berger
Son	Mark Richman

Lee Ann Merriwether, Miss America of 1955, and Bess Myerson, a former Miss America, will appear as special guests tonight.

⑦ THEATER - Film Drama
"Too Old for the Girl." A Washington correspondent is engaged to the daughter of a novelist who has a strange

"The Toast of the new TV Season"
TV GUIDE's Fall Preview Issue
out September 23

and dangerous hobby. The newspaperman is faced with a decision which will affect the lives of four people.

Cast

Dr. Standiford ..... Thomas Mitchell
Nancy ..... Joan Evans
Steve ..... Donald Woods
Lessingwell ..... Robert Hutton
Worthington ..... Harry Cheshire
Barsky ..... Gabor Curtiz

9 HOLLYWOOD HALF HOUR

14 CHRISTOPHERS - Religion

9:15 14 TO BE ANNOUNCED

9:30 7 MAN BEHIND THE BADGE

"The Case of the Berkshire Fires." Fire Det. Lt. William J. Puzzo of Massachusetts investigates a series of fires occurring in the homes of absent millionaires. Puzzo suspects that the arson is a cover up for some kind of racket.

9 14 DR. I. Q. - Quiz

Jimmy McLain is the emcee.

56 PUBLIC PROSECUTOR

9:45 56 CHRISTOPHERS - Religion

William Bendix is the star.

10:00 4 LORETTA YOUNG - Drama

"The Lamp." Loretta Young and Paul Langton play a young couple who receive an old lamp as a gift. When they shine the lamp up they suddenly become very lucky, and the wife believes the lamp is responsible. (Film)

7 THE WEB - Mystery

"The Face of the Shadow." A young man in a New York rooming house becomes involved in the mystery of a portrait. The painting is of a beautiful girl who is said to be the granddaughter of the landlady.

Cast

Ellen Van Deer ..... Fay Bainter
Peter Finch ..... Gene Lyons
Nettie ..... Helen Ray

9 14 BREAK THE BANK

10 FAVORITE STORY - Menjou

56 SAWS AND TREES - Film

10:30 4 JUSTICE - Legal Cases

"The Crisis," by Irving Gaynor Neiman, concerns the proper method of handling youthful criminals. A teen-age boy steals a car and a conflict develops between the owners of the car when the man wants to press charges and his wife doesn't. *Presented by The Borden Company.*

7 10 ELLERY QUEEN

Hugh Marlowe and Florence Ames.

9 CHRISTOPHERS - Religion

Anna Maria Alberghetti stars.

14 NEWS BULLETINS

11:00 4 Meet The Press - Panel

Admiral Lewis Strauss, Chairman of the Atomic Energy Commission, meets a panel of newsmen including Lawrence Spivak, Jim Shepley, and Richard Wilson. Ned Brooks moderates.

7 MOVIE - Adventure

"Yolanda." The Black Pirate's daughter avenges his death. May Britt and Marc Lawrence star.

9 10 News Bulletins

11:10 9 MOVIE - Musical

"Young and Beautiful." A musical romance with Judith Allen, Ted Fio Rito and his orchestra.

10 MOVIE - Drama

"Meet Doctor Christian." Doctor Christian gets the townspeople interested in erecting a new hospital. Jean Hersholt, and Dorothy Lovett star.

11:30 4 MOVIE - Mystery

"The Twilight Hour." Mystery revolving around the tangled life of a war hero who loses his memory, and a stolen brooch at an historic manor house. Mervyn Johns, Marie Lohr.

12:00 7 Weather Report

See

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MORNING PROGRAMS ON PAGE A-2

AFTERNOON

12:00 ④ News and Weather
Afternoon reports and the forecast
⑦ Valiant Lady - Serial
Diane keeps Hal locked out of his apartment. Dolores Sutton, Earl Hammond.
⑩ Eddie Zack - Music

12:15 ④ Big Brother - Bob Emery
The small fry are entertained.
⑦ Love of Life - Serial
Meg brings Beanie along to her dinner with Craig. Jean McBride is Meg.
⑩ WJAR-TV Film Shorts

12:30 ⑦ ⑩ Search for Tomorrow
A young widow searches for happiness for herself and her child.

12:45 ④ Hawkins Falls - Serial
Floyd is involved in an unusual plan.
⑦ ⑩ Guiding Light - Serial
Dr. Thompson starts his undermining activity against Dick. James Lipton.

1:00 ④ MOVIE - Drama
"Forgotten Girls." A factory girl surrounded by her stepmother's sordid friends from the underworld, grows desperate. Louise Platt, Donald Woods and Wynne Gibson.
⑦ Shopping Vues - Women
Louise Morgan with tips on "best buys."
⑩ Let's Go Shopping - Women
Alice Jackson helps you shop.

1:30 ⑦ ⑩ Welcome Travelers
Tommy Bartlett is the host and interviews travelers passing through Chicago.

2:00 ⑦ Baseball - Gowdy
Red Sox vs. Philadelphia Athletics from Fenway Park, Boston. Curt Gowdy and Bob Murphy describe the action.
⑩ Sugar 'N Spice - Women
Betty Adams is the hostess.

2:15 ④ Child Behavior - Education
Dr. Louise Bates Ames presides.

2:30 ⑩ Olive Tinder - Women
Interviews with interesting guests.

2:45 ④ Into Focus - Interviews
Arch Macdonald with interesting guests.

3:00 ④ First Love - Serial
Laurie talks to Zach about Packy.
⑩ Big Payoff - Minks
Bess Myerson assists Randy Merriman.

3:15 ④ Golden Windows - Serial
Sheriff Alvin tells Tom he will have a visit from Julie. Herb Patterson.

3:30 ④ ⑩ One Man's Family - Serial
The Barbours learn some shocking news of Johnny. Mary Adams.
⑨ MOVIE - Romance
"Young and Beautiful." A musical romance with Judith Allen.
⑭ Captured - Drama

3:45 ④ ⑩ Miss Marlowe - Serial
A middle-aged actress devotes her energies to a comeback on the Broadway stage, although she'd rather become a housewife and make marriage her career. Louise Albritton.

4:00 ④ At Four On 4 - Film
⑩ Hawkins Falls - Serial
Dr. Corey spends a pleasant evening at home with his family.
⑭ It's A Woman's World

4:15 ⑩ First Love - Serial
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his homelife.

4:30 ④ Bob Smith - Variety
Bobby Nicholson and the orchestra.
⑦ Song Shop - Music
⑩ Pinky Lee - Variety
⑭ MOVIE - Western
"A Lawman is Born." Johnny Mack Brown stars.

4:45 ⑨ Adventure Theater - Film

5:00 ④ Pinky Lee - Variety
He sings, clowns and dances for fun.
⑦ MOVIE - Western
⑩ Children's Theater - Puppets
Ted Knight entertains the youngsters.

5:30 ④ ⑩ Howdy Doody
Happy Felton is in charge of Doodyville while Buffalo Bob Smith is ill. Today Capt. Scuttlebutt builds an ark to store new animals for the circus.
⑨ Soldier Parade - Talent
Arlene Francis introduces talented servicemen to the television audience.

⑭ Hopalong Cassidy - Film
William Boyd is the cowboy.

EVENING

6:00 ④ Rocky Jones - Space
⑦ Kit Carson - Western
Bill Williams and Don Diamond.
⑨ Guest House - Kearney
News, spors, weather, interviews. Gerry Kearney is the emcee.
⑩ Superman - Adventure
George Reeves portrays Superman.
⑭ Teen Style - Kids
News on teen-age activities.

6:10 ⑤⑥ Crusader Rabbit - Cartoon

6:15 ⑭ Pen Brown - Variety
⑤⑥ Let's Have A Party - Kids
Today's guest: Mr. Quaker Oats.

6:30 ④ News Reporter - Victor Best
⑦ Gene Autry - Western
⑩ New England Talent Club
Russ Emery is vocalist-emcee.
⑭ Deadline Edition

6:45 ④ MOVIE - Western
⑭ You Are the Jury - Film
⑩ Weather Forecast

7:00 ⑦ I LED THREE LIVES - Drama
Experiences of Herbert Philbrick, counter-spy for the FBI. Richard Carlson.
⑨ ⑩ ⑭ NEWS BULLETINS
Local and national reports.
⑤⑥ THE FORGE - Film

7:15 ④ NEWS - Macdonald
Arch brings you the latest reports.
⑨ ⑭ NEWS - John Daly
⑩ TV SPORTS PAGE - Walden
Warren interviews guests and there's lots of sports talk. Late scores.

7:30 ④ TONY MARTIN - Songs
Tony offers "September in the Rain," "September," and "Uno."
⑦ NEWS - Doug Edwards
⑨ ALTON H. BLACKINGTON
Tales from the "Yankee Scrapbook."
⑩ THE BIG PLAYBACK - Sports
Bill Stern is the host.
⑭ THE WORCESTER STORY
⑤⑥ FRONT PAGE DETECTIVE
Edmund Lowe stars as David Chase.

7:45 ④ ⑩ NEWS - Swayze
⑦ PERRY COMO - Songs
Perry, the Ray Charles Chorus and Mitch Ayres' orchestra. Perry and the chorus: "Sh-Boom." Perry: "The Girl That I Marry" and "Hey There."
⑨ PUBLIC PROSECUTOR - Crime

8:00 ④ ⑩ COLLEGE OF MUSICAL KNOWLEDGE "Tennessee Ernie" Ford presides over the musical quiz-fest.
⑦ BURNS & ALLEN - Comedy
Gracie drives the car home with a noticeable dent in the fender. Her excuse is that an elephant sat on it. George finds this bit of information a little hard to believe. (Film)
⑨ ⑭ ENTERPRISE, U. S. A.
⑤⑥ HOLLYWOOD HALF HOUR

8:30 ④ MIDWESTERN HAYRIDE
Willie Thall emcees a half-hour of merriment featuring top hillbilly and Western stars. Regulars are: Bonnie Lou, Paul Arnold, Mary Johnson, the Kentucky Boys and the Midwesterns.
⑦ GODFREY'S TALENT SCOUTS
Three contestants vie for top score.

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BOSTONIAN CLUB PLAN
89 Bickford Street
Dept. C-247 Boston 30, Mass.

⑨ ⑭ CONCERT - H. Barlow

Mildred Miller, mezzo-soprano, is soloist with the chorus and orchestra conducted by Howard Balow.

Program

Miss Miller
Speak to Me of Love .... Robert Lenoir
Vienna, City of My Dreams
Rudolf Sieczynski
Gavotte, from "Mignon" ..... Thomas
I Love You ..... Cole Porter
Chorus
Wunderbar ..... Cole Porter
Orchestra
Perpetual Motion ..... Johann Strauss
Hungarian Rhapsody No. 2 ..... Liszt

⑩ MAKE ROOM FOR DADDY

Danny finds it difficult to give his family attention and also keep his show business commitments. Danny Thomas.

⑤⑥ PARADISE ISLAND - Music

8:45 ⑤⑥ WRESTLING - Hollywood

9:00 ④ MEDIC - Drama

"My Very Good Friend Albert." The story of a musician who nearly loses his hearing and must undergo a "fenestration" operation, or an opening of the ear.

⑦ PUBLIC DEFENDER - Drama

During a big race, one jockey injures another and is thrown into jail. He appeals to the Public Defender to save his career. H. Gibson Guin, Public Defender of Litchfield County, Conn., is saluted tonight. (Film)

Cast

Bart Matthew ..... Reed Hadley
Johnny Hatton ..... Frankie Darro
Connie Hatton ..... Martha Hyer
Eddie Barrows ..... Stanley Clements
Louie Ingram ..... George E. Stone

⑨ SQUARE DANCE TIME

Bob Bennett does the calling.

⑩ MR. DISTRICT ATTORNEY

David Brian stars as the champion of law and order. (Film)

⑭ JR. PRESS CONFERENCE

The students interview New Jersey's Democratic Governor Robert Meyner.

9:30 ④ ⑩ ROBERT MONTGOMERY

The fall season of the show opens with the second play written by Pulitzer Prize playwright Robert E. Sherwood under his special NBC contract: "Diary," the story of a small-town girl who leaves her unhappy home to make her way in the big city. The only help she gets comes from a young man of doubtful character.

Cast

Susan Heniger ..... Janice Rule
Sam Corran ..... John Cassavetes
Dr. Petrosino ..... Arthur O'Connell
Capt. Cavanaugh ..... Wallace Rooney
Jack Heniger ..... Bill Smithers
Frank Heniger ..... William A. Lee

It will be a big year for the drama on TV this season. Next week's Fall Preview issue lifts the curtain on all the exciting footlight fare.

⑦ MASQUERADE PARTY

Ogden Nash, Ilka Chase, Buff Cobb and Bobby Sherwood try to pierce the disguises of famous guests. Peter Donald emcees this quizfest.

⑨ JANET DEAN, R.N. - Drama

Ella Raines is the heroic nurse.

⑭ JOE PALOOKA - Film

Joe Kirkwood is Joe Palooka.

9:45 ⑤⑥ VACATION VARIETIES - Film

Miss America Pageant and sport clips are featured tonight.

10:00 ⑦ STUDIO ONE RETURN

"Studio One," produced by Felix Jackson, returns tonight with "Twelve Angry Men," by Reginald Rose, author of last season's "Remarkable Incident at Carson Corners" and "Thunder on Sycamore Street." Tonight's story concerns 12 jurors whose decision will mean life or death for a slum boy accused of killing his brutal father. Cast of jurors: (1) Norman Field, (2) John Beal, (3) Franchot Tone, (4) Walter Abel, (5) Lee Philips, (6) Bart Burns, (7) Paul Hartman, (8) Robert Cummings, (9) Joseph Sweeney, (10) Edward Arnold, (11) George Voskovec, (12) Will West.

⑨ WRESTLING - Hollywood

⑭ ⑤⑥ BOXING - St. Nick's

Frankie Fernandez, Honolulu, vs. Luther Rawlings, Chicago, welterweights, 10 rounds. Chris Schenkel reports.

	Rated	W.	L.	D.	K.O.'s
Fernandez	10	29	6	1	17
Rawlings	Not	34	17	6	13

"Fearless" Frankie must win this one to stay in the first ten among the welterweights. He is a durable, wade-in type of fighter. Rawlings is a tall, at times awkward, battler who can give Fernandez a busy evening.

Compiled by Nat Fleischer (The Ring)

10:30 ④ FOREIGN INTRIGUE

James Daly is the roving reporter.

⑩ CITY DETECTIVE - Crime

Rod Cameron portrays Lt. Bart Grant.

11:00 ④ ⑦ ⑨ ⑩ ⑭ News

⑤⑥ Clean-Up Squad - Film

11:05 ⑦ MOVIE - Drama

"The Bandit." A returned prisoner of war is brought into a band of criminals by an adventuress. His pre-war life nearly destroyed, he maintains through letters his friendship with his long-time buddy, and his affection for his little daughter. Anna Magnani.

11:10 ④ On Stage - Variety

Featuring famous stage, screen and TV personalities in a live telecast from Boston's Hotel Statler. Tom Russell hosts.

⑨ MOVIE - Drama

"Children On Trial." An official welfare department tries to rehabilitate delinquent youngsters.

11:15 ⑩ Jamboree - Music

11:30 ⑩ American Barn Dance

11:40 ④ MOVIE - Mystery

"Doctors Don't Tell." A young interne loves a girl who prefers another doctor. The young lady doesn't know that the man of her choice is involved with gangsters. John Beal, Florence Rice.

12:00 ⑩ MOVIE - Comedy

"Follow That Woman." When a private detective is inducted into the Army his wife takes over his cases. William Gargan Nancy Kelly, Ed Gargan.

12:05 ⑦ News and Weather

12:40 ④ New England News

Correspondence should be addressed to: Regional Editor, TV Guide, 30 Huntington Ave., Boston 16, Mass.

Liberace Fan Club

We've formed a fan club called "The Candelabraettes" in honor of Liberace, and we are interested in getting new members. Will be anxious to hear from viewers who wish to join.—*Miss Janet Morin, 1779 Riverdale Rd., West Springfield, Mass.*

Unfair to Men

Those situation comedies that belittle the man of the house are positively terrible. I often wonder if they bother other people.—*Mrs. M. Mahan, Fitchburg, Mass.*

Okay with Day

I prefer Godfrey's singing to that of many so-called "top recording stars." His voice and his chatter will always be okay with me.—*Clinton T. Day, Westerly, R. I.*

Talent Doubts

The greatest hatchet wielders, in my opinion, are people in show business. They can think of every reason for another performer's success except the unforgivable concession: talent. Liberace's rocket-rise really has them chewing the rugs in emerald envy.— *Joseph Gagne, Lowell, Mass.*

Disgusted But Not Maladjusted

Three cheers for the viewer who so ably expressed how non-baseball fans feel about telecasts of the night games. We do not consider ourselves abnormal nor maladjusted when we sputter and fume over missing our favorite evening shows.—*Patricia A. Smith, Woonsocket, R. I.*

(Continued on Page A-23)

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

12:00 ④ News and Weather
Afternoon bulletins and forecast.
⑦ Valiant Lady - Serial
Hal and Diane engage in a struggle.
⑩ Hum and Strum - Harmony
This popular team play and sing requests for viewers.

12:15 ④ Big Brother - Bob Emery
The small fry are entertained with songs, stunts and games.
⑦ Love of Life - Serial
Meg and Craig anticipate a tense scene when the wedding party is seated.
⑩ Catholic Chapel - Religion

12:30 ⑦ ⑩ Search for Tomorrow
A young widow searches for happiness for herself and her child. Mary Stuart.

12:45 ④ Hawkins Falls - Serial
Mayor Connelly's plan backfires. Bernadine Flynn, Maurice Copeland and Muriel Monsel.
⑦ ⑩ Guiding Light - Serial
Mr. Grant offers a solution to Dick's problem with Dr. Thompson.

1:00 ④ MOVIE - Romance
"Dancing Feet." A headstrong, wealthy young heiress turns up in a dance hall. Ben Lyon, Joan Marsh, Eddie Nugent.
⑦ Shopping Vues - Women
Louise Morgan with shopping tips.
⑩ Let's Go Shopping - Women
Shopping suggestions by Alice Jackson.

1:30 ⑦ Baseball - Gowdy
Doubleheader: Red Sox vs. Philadelpia Athletics from Fenway Park, Boston. Play-by-play description by Curt Gowdy and Bob Murphy.
⑩ Welcome Travelers
Tommy Bartlett emcees and interviews travelers passing through Chicago.

2:00 ⑩ Dione Lucas - Cooking
Tips on menu planning.

2:15 ④ Electric Living - Cooking

2:30 ⑩ On Your Account - Quiz
Win Elliot is the cashmaster.

2:45 ④ Act Your Age - Film

3:00 ④ First Love - Serial
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his homelife. Patricia Barry, Val Dufour, Scotty McGregor.
⑩ Linkletter's House Party

3:15 ④ Golden Windows - Serial
Lucy gossips to John that the whole town knows that Julie has visited Tom.
⑩ Bob Crosby - Musicale
Songs by Joan O'Brien and Paula Kelly with the Bobcats and the Modernaires.

3:30 ④ ⑩ One Man's Family
Henry Barbour sets out to perform a painful task. Mary Adams.
⑨ MOVIE - Drama
⑭ Joe Palooka - Film
Joe Kirkwood is Joe Palooka.

3:45 ④ ⑩ Miss Marlowe - Serial
A middle-aged actress devotes her energies to a comeback on Broadway. Louise Albritton, John Raby.

4:00 ④ At Four On 4 - Film
⑩ Hawkins Falls - Serial
Television novel about life in an American town. Bernardine Flynn.
⑭ To Be Announced

4:15 ⑩ First Love - Serial
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his homelife.

4:30 ④ Bob Smith - Variety
Bobby Nicholson and the orchestra.
⑩ Contest Carnival - Film
Gene, Kernel, Carny, Puff, and Dave are joined by talented young performers who strive for weekly prizes and a week's engagement in Atlantic City.
⑭ MOVIE - Western
"Santa Fe Saddle Mates." Sunset Carson.

4:45 ⑨ Adventure Theater - Film

5:00 ④ Pinky Lee - Variety
Songs, dances, skits, and stunts.
⑩ Children's Theater - Puppets
Ted Knight entertains with skits.

5:15 ⑩ Traffic Safety Commission

5:30 ④ ⑩ Howdy Doody
Hepzibah the Goat pays a visit to Happy Felton and Gabby Hayes.

⑨ Western Theatre - Film
⑭ Hank McCune - Film

EVENING

6:00 ④ Lady of the Bookshelf
Eileen Kneeland reads excerpts from famous children's stories.
⑦ News Bulletins
⑨ Guest House - Kearney
Interviews, weather, news.
⑩ Trouble With Father
Stu Erwin is in trouble again.
⑭ Teen Style - Kids
News and chatter for teen-agers.

6:15 ④ Animal Fair - Macfarlane
Viewers are acquainted with domestic and wild animals.
⑦ Stranger than Fiction
⑨ News and Weather
⑭ Pen Brown - Variety

6:30 ④ News Reporter - Victor Best
Up-to-the minute evening news.
⑦ Wild Bill Hickok - Western
Guy Madison and Andy Devine star.
⑨ Liberace - Film
The piano vocalist on film . . . "He can smile and eat spaghetti at the same time," says our story on page 5.
⑩ New England Talent Club
Russ Emery is the vocalist-emcee.
⑭ Deadline Edition

6:45 ④ Starring the Editors - Panel
Boston editors discuss current issues. Panelists are Lester Allen, W. E. Mullins, Erwin D. Canham and C. E. Holland.
⑭ Sonny Houston - Songs
⑤⑥ Crusader Rabbit - Cartoon

6:50 ⑤⑥ Uncle George - Travel

6:55 ⑩ Weather Forecast

7:00 ⑦ ⑨ ⑩ ⑭ NEWS BULLETINS
Local and national reports.
⑤⑥ MARINE CORPS SHOW

7:10 ⑨ SPORTS - Leo Cloutier

7:15 ④ NEWS - Macdonald
⑦ WALTER WINCHELL
Names in the news and scoops.
⑨ ⑭ NEWS - John Daly
⑩ TV SPORTS PAGE - Walden
Warren with sportsteller and guests.

7:30 ④ VAUGHN MONROE
Vaughn sings "September In the Rain," "A Foggy Day," and "I'll Walk Alone." The Satisfiers harmonize.
⑦ NEWS - Doug Edwards
⑨ CITY DETECTIVE - Crime
"Girl From Nowhere." A frightened foreign war bride who speaks no English leads Police Lieutenant Bart Grant on a strange search and to an even stranger discovery. Rod Cameron, Stephen Bekassy.
⑩ GADABOUT GADDIS
Fishing news and suggestions.
⑭ LIBERACE - Piano
The piano vocalist on film . . . "He can smile and eat spaghetti at the same time," says our story on page 5.
⑤⑥ MOVIE - Musical
"Dixie Jamboree." A tale about the last of the Mississippi riverboats which put on shows at every port. A pair f fugitives take refuge on the boat. Francis Langford, Guy Kibbee, Fifi D'Orsay, Charles Butterworth.

7:45 ④ ⑩ NEWS - Swayze
John Cameron Swayze with latest bulletins from around the world.
⑦ JO STAFFORD - Songs
Jo opens the show with "Almost Like Being in Love," and then sings a medley of three songs: "Down the Old Ox Road," Whiffenpoof Song," and "School Days." She closes with "Autumn Leaves."

8:00 ④ ⑩ MILTON BERLE RETURN
Mr. Television returns for another season. With him tonight are guest Mickey Rooney, old regulars Francis (Arnold Stang) and Max (Ruth Gilbert), and a new regular, comedienne Nancy Walker, as the president of the Milton Berle Fan Club. Allen Roth directs the orchestra. Milton decides he needs some spectacular publicity, and he enlists the high-powered Mickey Rooney in the cause. Uncle Miltie will be seen three weeks out of every four, with Martha Raye and Bob Hope taking turns with that fourth week. Next week: Martha Raye.

⑦ ⑭ THE GOLDBERGS
Uncle David pays court to a designing widow. Eli Mintz and Gertrude Berg.

⑨ DANGEROUS ASSIGNMENT
Brian Donlevy stars as Steve Mitchell.

8:30 ⑦ MAKE ROOM FOR DADDY
Danny learns a lesson in democracy when he takes over his daughter Terry's campaign for class president. Danny Thomas. Rusty Hamer.

⑨ FRONT PAGE DETECTIVE
Edmund Lowe stars as David Chase.

⑭ LIFE WITH ELIZABETH
Misadventures starring Betty White.

9:00 ④ ⑩ FIRESIDE THEATER - Drama
Host Gene Raymond is also the star tonight in "The Sporting Doctor," which takes place around the turn of the century. An alcoholic doctor tries to rehabilitate an alcoholic boxer, and himself at the same time. (Film)

Cast

Doc ..... Gene Raymond
Billy ..... George Wallace

"A Masterpiece!"
TV GUIDE's Fall Preview Issue out September 23

Stella ..... Frances Robinson
Pop ..... Stanley Andrews
Reddy ..... Walter Sande
Barney ..... Hugh Sanders
Tacks ..... Jack Lomas

⑦ MEET MILLIE - Comedy
Mama and Alfred go to extremes in their effort to make a football player appear ridiculous to Millie. Elena Verdugo is Millie, Florence Halop is mama and Marvin Kaplan is Alfred.

⑨ DOUG FAIRBANKS - Drama
"King High." The king and queen of Sabinia are forced into exile and flee to Paris. Without funds or a kingdom they must face life as ordinary people. Douglas Fairbanks and Patricia Medina.

⑭ DANGEROUS ASSIGNMENT
Brian Donlevy stars as Steve Mitchell.

⑤⑥ CHRISTOPHERS - Religion
J. C. Penney is the star.

9:30 ④ ⑩ CIRCLE THEATER - Drama
"Explosion," by Robert Alan Aurthur, is the story of the bitter clash of personalities between two brothers who worked together in a coal mine. One of the brothers is stable, the other, highly irresponsible.

⑦ DANGER - Mystery
Nina Foch in "See No Evil." After a showing of new Paris fashions, some valuable jewelry accessories disappear. The girl reporter for a magazine endangers her life to track down the thief.

⑨ ⑭ CENTER STAGE - Drama
"The Heart of a Clown." A girl clown has spent her life in the circus. A conflict arises when she meets an auto salesman who gives her a glimpse of another world.

10:00 ④ ⑩ TRUTH OR CONSEQUENCES A contestant who wrote her class prophecy will find out how accurate her predictions were, as members of her graduation class parade on stage. Jack Bailey is quizmaster.

⑦ LIFE WITH FATHER
Mother Day attends a seance, and makes contact with the spirits. Meanwhile, father raves. Lurene Tuttle, Leon Ames.

10:30 ④ CITY DETECTIVE - Crime
Rod Cameron stars at Lt. Grant.

⑦ MR. DISTRICT ATTORNEY
David Brian portrays the D. A.

⑨ HALF HOUR THEATER

⑩ FOREIGN INTRIGUE - Drama
James Daly is the roving reporter.

⑭ STOP THE MUSIC - Quiz

11:00 ④ ⑦ ⑨ ⑩ ⑭ News

11:05 ⑦ What's My Line? - Panel
The panelists try to guess the unusual occupations of guest challengers. The regular panel includes Dorothy Kilgallen, Bennett Cerf, and Arlene Francis.

11:10 ④ Boxing - Eastern Parkway
Jesse Turner vs. Ted Olla, middleweights, 10 rounds. Fred Sayles and Tommy Loughran report.

TV GUIDE RATINGS

	Rating	W	L	D	KO's
Turner	Not	37	15	5	22
Olla	Not	36	15	1	23

Olla, who made a fine showing in his TV debut against Walter Cartier, is a strong puncher to the body. He will attempt to bring Turner's guard down by digging for the belt-line. Turner, who has fought most of the standouts in the division, should give Olla a very busy evening.

Compiled by Nat Fleischer (The Ring)

11:15 ⑨ MOVIE - Drama
"The Gentle Sex." Story of a group of young women from different walks of life, all of whom join the British Army. Lilli Palmer, Joan Gates.

⑩ MOVIE - Comedy
"Million Dollar Baby." An eccentric old lady decides to present a pretty department-store clerk with a million dollars. Priscilla Lane, Ronald Reagan.

11:35 ⑦ Wrestling - Hollywood
Dick Lane describes the action.

11:55 ④ MOVIE - Mystery
"Citadel Of Crime." A racketeer persuades a mountaineer to have the moonshiners supply corn liquor to his men. Robert Armstrong, Linda Hayes.

12:35 ⑦ News and Weather

12:55 ④ New England News

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

12:00 ④ News and Weather
Afernoon bulletins and forecast.

⑦ Valiant Lady - Serial
Chris makes up his mind to tell Helen something very important.

⑩ Eddie Zack - Music

12:15 ④ Big Brother - Bob Emery
Fun for the small fry.

⑦ Love of Life - Serial
The story of Vanessa Dale, her sister Meg Harper, and Meg's son Beanie.

⑩ WJAR-TV Film Shorts

12:30 ⑦ ⑩ Search for Tomorrow
A young widow searches for happiness for herself and her child.

12:45 ④ Hawkins Falls - Serial
Floyd Corey agrees to take office temporarily. Maurice Copeland.

⑦ ⑩ Guiding Light - Serial
Michael is in hot water again.

1:00 ④ MOVIE - Drama
"Flight At Midnight." With the help of a speed pilot, the citizens of a town fight to keep their airport landing-field. Phil Regan, Jean Parker and Robert Armstrong are the stars.

⑦ Shopping Vues - Women
Louise Morgan with shopping tips.

⑩ Let's Go Shopping - Jackson
Men's and women's clothin fashions.

1:30 ⑦ ⑩ Welcome Travelers
Tommy Bartlett interviews visitors passing through Chicago.

⑦ Robert Q. Lewis - Variety
An informal show featuring songs, sketches and fun.

⑩ Sugar 'N Spice - Women
Betty Adams with menu hints.

2:15 ④ Dione Lucas - Cooking

2:30 ⑦ Linkletter's House Party
Jack and the studio audience play "What's In The House?"

2:45 ④ Home Coming - Women

3:00 ④ First Love - Serial
3:15 ④ Golden Windows - Serial
3:30 ④ ⑩ One Man's Family
Claudia gets new hope for her life.
⑦ ⑩ Big Payoff - Minks
Bess Myerson gives away the "minks."
3:30 ⑦ Bob Crosby - Musicale
Modernaires: "Shake, Rattle and Roll." Carol Richards: "The Man that Got Away." All: "I Need You Now." Bob and boys: "If You Were the Only Girl in the World." Bob and Carol: "Goodnight, Sweetheart, Goodnight."
⑨ MOVIE - Drama
"Gentle Sex." Story of seven women in war times. Lilli Palmer, Jean Gillis.
⑩ One Man's Family - Serial
Claudia gets new hope for her life.
⑭ Dangerous Assignment
3:45 ④ ⑩ Miss Marlowe - Serial
A middle-aged actress devotes her energies to a comeback on the Broadway stage, although she'd rather become a housewife. Louise Albritton.

"Reserve your copy now!"
TV GUIDE's Fall Preview Issue
Out Tomorrow

4:00 ④ At Four On Four - Film
⑦ Brighter Day - Serial
Gayling is shocked by Sandra's revelation. Hal Holbrook is Grayling.
⑩ Hawkins Falls - Serial
Television novel about life in an American town.
⑭ It's A Woman's World
4:15 ⑦ Secret Storm - Serial
Story of a man who must take over the care of his three children and reconstruct his family life.
⑩ First Love - Serial
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his home life.
4:30 ④ Bob White - Variety
4:30 ⑦ Song Shop - Music
⑩ WJAR-TV Film Shorts
⑭ MOVIE - Western
"Kansas Terrors." Bob Livingston.
4:45 ⑨ Adventure Theater - Film
5:00 ④ Pinky Lee - Variety
Songs, dances, skits and stunts.
⑦ MOVIE - Western
⑩ Children's Theater - Puppets
Ted Knight entertains the small fry.
5:15 ⑩ Barker Bill's Cartoons
5:30 ④ ⑩ Howdy Doody
Mr. Bluster plots to become skipper of the ark . . . Lots of new shows for youngsters. For all the new entries, get next week's Fall Preview issue.
⑨ Anywhere, U. S. A. - Film
⑭ Laurel & Hardy - Film
Today's comedy: "Hogwild."
5:45 ⑭ Teen Style - Kids

EVENING

6:00 ④ Frontier Playhouse - Film
⑦ News Bulletins
⑨ Guest House - Kearney
News, sports, weather, interviews.
⑩ Wild Bill Hickok - Western
Guy Madison and Andy Devine star.
⑭ Teen Style - Kids
6:10 ⑤⑥ Crusader Rabbit - Cartoon
6:15 ⑦ Song Hits - Film
⑭ Pen Brown - Variety

⑤⑥ Let's Have A Party - Kids
Today's guest: Aunt Jemima.
6:30 ④ News Reporter - Victor Best
⑦ Lone Ranger - Western
⑩ N. E. Talent Club - Amateurs
Russ Emery is the vocalist-emcee.
⑭ Deadline Edition
6:45 ④ You and Your Health
RETURN Lindy Miller interviews members of the medical profession.
⑭ Artist's Quarter - Drawing
6:55 ⑩ Weather Forecast
Latest reports from the weather bureau.
7:00 ④ SUE BENNETT SHOW - Songs
Songstress Sue Bennett is featured with the Freddie Guerra trio.
⑦ ⑨ ⑩ ⑭ NEWS BULLETINS
⑤⑥ MOVIE - Drama
"I Accuse My Parents." Because of his unsatisfactory home life, a high school student turns to a life of crime. Mary Beth Hughes, Robert Lowell, John Miljan.
7:10 ⑨ SPORTS - Leo Cloutier
7:15 ④ NEWS - Macdonald
⑦ KIERAN'S KALEIDOSCOPE
⑨ ⑭ NEWS - John Daly
⑩ TV SPORTS PAGE - Walden
Interviews with sports celebrities.
7:30 ④ ⑩ EDDIE FISHER - Songs
Eddie "sends" his fans with "Singin' in the Rain," "Fools Rush In," and "I Surrender, Dear."
⑦ NEWS - Doug Edwards
⑨ OLD TIME COMEDIES
⑭ SOLDIER PARADE - Talent
Arlene Francis introduces Army talent.
7:45 ④ ⑩ NEWS - Swayze
Around-the-world bulletins.
⑦ PERRY COMO - Songs
Perry: "My One and Only Heart" and "I'm A Fool To Care." Orchestra: "The High and the Mighty." Perry and the Chorus: "A Nightingale Sang in Berkeley Square."
8:00 ④ ⑩ I MARRIED JOAN
Joan thinks her sister Beverly is planning to get married, but Beverly is really only helping a friend to tie the knot. The misunderstanding gets more complicated when Joan takes it upon herself

(*Continued from Page A-17*)

Misses Mr. Sweeney
The World of Mr. Sweeney was an excellent show and should be brought back. It was wholesome entertainment that could be enjoyed by the entire family.—*Mrs. Ethel Davis, Clinton, Mass.*

A Piano Wizard
Liberace is much, much more than a pianist. He is an artist, and a genius in his own right. He is a piano wizard and a unique personality.—*Mrs. A. E. McKinley, Lynn, Mass.*

To Each His Own
Victor Borge is a fine musician, but he is no better than Liberace. At least Liberace stays put on the piano stool and always manages to finish any number he starts. To each his own, but give me Liberace.—*M. Slight, Allston, Mass.*

Neighborhood Favorite
I had a dream about Liberace a few nights ago and it made me more anxious to watch his show this week. All the people in my neighborhood think he's wonderful.—*Eleanor Yessian, Providence, R. I.*

Roy's Real
Was pleased to read your nice comments about Roy Rogers. Roy is a wonderful person, really genuine.—*Carolyn Perry, Rumford, R. I.*

Time and Talent
Ted Mack manages to feature six or seven contestants on his *Amateur Hour*, yet Arthur Godfrey has to rush at the end of *Talent Scouts* to squeeze in three performers. I wish Arthur would show us more talent. — *Mrs. B. F. Strickland, Marlow, N. H.*

to "help out" with the arrangements. . . . Situation comedies will keep 'em laughing. They're all present and accounted for in next week's Fall Preview issue.

7 GODFREY & HIS FRIENDS
They're all back: Janette Davis, Marion Marlowe, Frank Parker, the McGuire Sisters, the Mariners and Haleloke. Lu Ann Simms is on her honeymoon. She's scheduled to rejoin the "Little Godfrey's" next week.

9 MY HERO - Comedy
Robert Cummings is the star.

14 SOLDIER PARADE - Talent
Arlene Francis introduces Army talent.

8:30 4 10 MY LITTLE MARGIE
"Star of Khyber." Margie's latest crush is involved in tracking down the missing jewel of a maharaja, so Margie sets out to help her friend. Gale Storm is Margie, Charles Farrell is Vern Albright.

9 DUFFY'S TAVERN - Comedy
Archie and his pals entertain.

14 THE VISITOR - Drama

56 WRESTLING - Hollywood

9:00 4 10 KRAFT TV THEATRE
Elizabeth Montgomery stars in "The Light Is Cold," by Robert J. Shaw. A rich girl and a poor boy have a campus romance. But there's trouble when she brings him to visit the family estate.

Cast

Jane Harrison .. Elizabeth Montgomery
Ed Gurley ..... Don Dubbins
Sarah Gurley ..... Lilia Skala
Walter ..... Russell Hardie
Bob ..... Jeff Harris
Martha ..... Janice Mattson

7 STRIKE IT RICH - Quiz
Warren Hull emcees. Kitty Kallen is the Helping Hand tonight.

9 DESTINATION LANDMARK

14 THIS WORLD, 1954-Film

9:30 7 I'VE GOT A SECRET - Quiz
Garry Moore emcees as panelists Henry Morgan, Jayne Meadows, Laraine Day, and Bill Cullen try to guess the guests' secrets. Lauritz Melchoir will be a guest with a secret.

9 14 WRESTLING - Chicago

56 WTAO-TV FILM SHORTS

10:00 4 10 THIS IS YOUR LIFE
TV star Martha Raye gets a surprise when she learns she is to be the subject of Ralph Edwards' delvings into the past. Martha is introduced by Milton Berle, who brought the comedienne to New York's Center Theater under the ruse of a TV promotion stunt.

7 BOXING - Hodges
The world lightweight championship bout between Paddy DeMarco and Jimmy Carter has been postponed. A substitute fight will be held.

10:30 4 BEST IN MYSTERY
Marilyn Erskine as a young widow and James Millican as an insurance agent star in "Victim Ann Norville." She calls him after receiving a phone call which threatens that her child will be kidnapped. (Film)

10 MARIANNE SHAY - Songs
This popular songstress presents the top tunes of the day.

10:45 7 SPORTS SPOT - Mel Allen

11:00 4 7 9 10 14 News

11:05 7 Times Square Playhouse
"Beyond Belief." Herbert Marshall.

11:10 4 It's A Great Life - Comedy
Mrs. Morgan has to leave the boarding house after she has promised to take care of a neighbor's baby. She asks Uncle Earl to help out and he passes the job on to Denny and Steve.

14 Wrestling - Chicago

11:15 9 Wrestling - Chicago

10 MOVIE - Comedy
"Cookin' Up Trouble." The cook mixes up the laughs. Billy Gilbert.

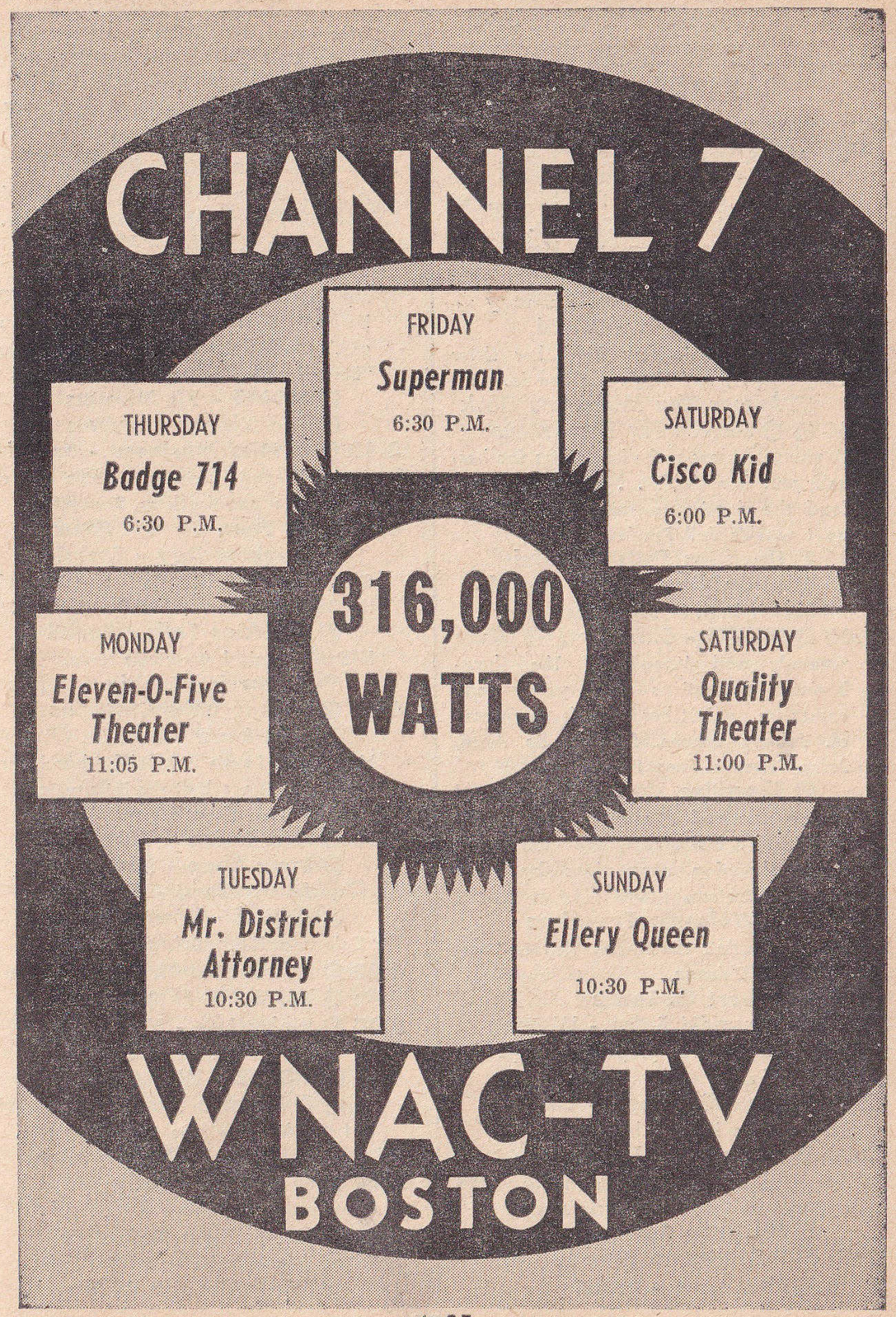
11:35 7 Big Picture - Documentary
A report on our Armed Forces.

11:40 4 MOVIE - Drama
"Waltz Time." The advisory council to the young queen of Austria wants her to marry a man she doesn't love. Carol Raye, Peter Graves, Patricia Medina.

12:05 7 News and Weather

12:40 4 New England News

12:50 10 News Roundup



MORNING PROGRAMS ON PAGE A-2

AFTERNOON

12:00 ④ News and Weather
⑦ ㉚ Valiant Lady - Serial
Hal is still determined that Diane must return the pin. Nancy Coleman.
⑩ Hum and Strum - Harmony
The popular duo play and sing requests.

12:15 ④ Big Brother - Bob Emery
⑦ Love of Life - Serial
The story of Vanessa Dale, her sister Meg Harper, and Meg's son Beanie.
⑩ Across The Minister's Desk

12:30 ⑦ ⑩ Search for Tomorrow
A young widow seeks happiness for herself and her child. . . The serials will lead the daytime parade, according to next week's Fall Preview issue.

12:45 ④ Hawkins Falls - Serial
⑦ ⑩ Guiding Light - Serial
Michael is back in Bert's good graces.

1:00 ④ MOVIE - Comedy
"Melody and Moonlight." The show-business aspirations of a young lady comes up against her father's disapproval. Johnny Downs, Barbara Jo Allen, Jerry Colonna, Jane Frazee.
⑦ Shopping Vues - Women
Suggestions and tips on "best buys."
⑩ Let's Go Shopping - Jackson
Good shopping suggestions by Alice Jackson, hostess.

1:30 ⑦ ⑩ Welcome Travelers
Tommy Bartlett chats with visitors passing through Chicago.

2:00 ⑦ Robert Q. Lewis
⑩ Sugar 'N Spice - Women
Menus and food preparation tips by Betty Adams.

2:15 ④ Fun With Food - Cooking
Bonnie Lynn is your hostess.

2:30 ⑦ Linkletter's House Party
Academy award designer Edith Head appears as the House Party guest.
⑩ On Your Account - Quiz

2:45 ④ Industry on Parade - Film

3:00 ④ First Love - Serial
⑦ Big Payoff - Minks
Bess Myerson and Randy Merriman.
⑩ Bob Crosby - Musicale
Joan O'Brien and the Modernaires.

3:15 ④ Golden Windows - Serial
Hazel returns from vacation.

3:30 ④ ⑩ One Man's Family
A Mrs. Green and her young dancing daughter, Letty, appear on the scene.
⑦ Bob Crosby - Musicale
Bob and boys: "Money Burns A Hole in My Pocket." Joan O'Brien: "This Old House." Bob: "Every boy and Every girl." Modernaires: "Mood Indigo." Bob: "Look for the Silver Lining."
⑨ MOVIE - 75 Minutes
⑭ The Visitor - Drama

3:45 ④ ⑩ Miss Marlowe - Serial
A middle-aged actress devotes her energies to a comeback on Broadway.

4:00 ④ At Four On 4 - Films
⑦ Brighter Day - Serial
Sandra relives her first meeting with the handsome and suave Bert Ralston.
⑩ Hawkins Falls - Serial
Life in a typical American town.
⑭ Farmer's Weekly - News

4:15 ⑦ Barker Bill's Cartoons
⑩ First Love - Serial
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does about his marriage.

4:30 ④ Bob Smith - Variety
⑦ Song Shop - Film
⑩ Jo Stafford - Songs
⑭ MOVIE - Western
"Colorado Kid." Bob Steele.

4:45 ⑨ Adventure Theater - Film
⑩ WJAR-TV Film Shorts

5:00 ④ Pinky Lee - Variety
He dances, clowns and sings.
⑦ MOVIE - Western
⑩ Children's Theatre - Puppets
Ted Knight entertains the youngsters.

5:15 ⑩ Wildlife in Rhode Island

5:30 ④ ⑩ Howdy Doody
Construction continues on the ark.
⑨ Front Page Detective
Edmund Lowe stars as David Chase.
⑭ Hank McCune - Film

EVENING

6:00 ④ Lady of the Bookshelf
Eileen Kneeland entertains the tots.
⑦ News Bulletins
⑨ Guest House - Kearney
News, sports, weather, interviews.
⑩ Ray Bolger Show RETURN
Bolger returns with his new fall series, a situation comedy, spiced with Ray's songs and dances. Sylvia Lewis will be back to assist Ray in the choreography and dance with him in production numbers. "A Double Life" will be the first episode. Ray's sidekick Pete Morrisey is jealous of Ray's success with the ladies and claims it is due only to the dancer's fame. The two make a bet and swap identities. Ray moves into Pete's apartment and two girls, Susan and Katie, move next-door. (Film)

Cast

Raymond Wallace ..... Ray Bolger
Pete Morrisey ..... Richard Erdman
Susan ..... Marjie Millar
Katie ..... Chris Nelson

⑭ Teen Style - Kids

6:15 ④ Wonder World - Science
⑦ Linkletter and the Kids
⑭ Pen Brown - Variety

6:30 ④ News Reporter - Victor Best
⑦ Badge 714 - Crime
Jack Webb in "Dragnet" re-runs.
⑩ New England Talent Club
Vocalist Russ Emery is the host.
⑭ Deadline Edition

6:45 ④ Hopalong Cassidy - Boyd
⑭ Industry on Parade - Film

6:55 ⑩ Weather Forecast
㊻ Crusader Rabbit - Cartoon

7:00 ⑦ ⑨ ⑩ ⑭ NEWS BULLETINS
㊻ FRONT PAGE DETECTIVE
Edmund Lowe stars as David Chase.

7:10 ⑨ SPORTS - Leo Cloutier
Interviews and late scores.

7:15 ④ NEWS - Macdonald
Arch brings you the latest reports.
⑦ MUSIC HALL VARIETIES
⑨ ⑭ NEWS - John Daly
⑩ TV SPORTS PAGE - Walden
Interviews and late scores.

7:30 ④ VAUGHN MONROE - Songs
Vaughn sings "Got A Date With An Angel" and "Let's Begin."
⑦ NEWS - Doug Edwards
⑨ CIRCLE M RANCH BOYS
⑩ TONY MARTIN - Songs
Tony walks in Central Park and appreciates "Autumn in New York."
⑭ WINNA! - Quiz
㊻ MOVIE - Comedy
"Out of the Blue." A henpecked husband entertains another woman during his wife's absence. Carole Landis, George Brent, Virginia Mayo, Ann Dvorak.

7:45 ④ ⑩ NEWS - Swayze
John Cameron Swayze with latest reports from all over the globe.
⑦ JANE FROMAN - Songs
Jane sings "Autumn Leaves," "Joey," "Autumn in New York," and "Fine and Dandy." Hank Sylvern conducts the orchestra for the popular songstress.

8:00 ④ ⑩ GROUCHO MARX
Groucho interviews contestants from the studio audience and quizzes them on various subjects.
⑦ RAY MILLAND - Comedy
Professor McNulty convinces a famous dramatic actress, who is an old friend of his, that she should visit Comstock instead of the State University. This turn of events seriously threatens the future of a new football stadium. (Film)

Cast

Professor McNulty ..... Ray Milland
Peggy McNulty ..... Phyllis Avery
Sabrina Branchard ..... Virginia Field

⑨ ⑭ THEY STAND ACCUSED
The studio audience must decide if a young unwed mother who consented to the adoption of her child did so under the effects of a temporary mental disorder. (Film.)

8:30 ④ ROCKY KING - Crime
"The Diamond Murder." Rocky and Sgt. Hart investigate the murder of an ex-convict who was recently released from prison. Todd Karns.

⑦ FOUR STAR PLAYHOUSE
"The Gun," stars Dick Powell as a police detective who returns home after shooting a young hoodlum in the line of duty. He hangs his gun on the door and later discovers that it has disappeared. Powell must locate the weapon before tragedy occurs. (Film)

Cast

Dan Hodges ..... Dick Powell
Stella Hodges ..... Dorothy Green
Freddie Hodges ..... Peter Votrian
Danny, Jr. ..... Ray Farrell
Johnny ..... Lee Erickson
Frank Harvey ..... Douglas Fowley
Postman ..... Frank Scannell

⑩ TV PLAYHOUSE - Film

9:00 ④ ⑩ DRAGNET - Crime
Friday and Smith apprehend a robbery suspect who turns out to be an old Army friend of Joe Friday's. During the arrest Smith is wounded, and the two officers search for the real culprit. Jack Webb, Ben Alexander. (Film)

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⑦ IN COMMON - Quiz
What Do You Have in Common? brings together three people who've never met but have something in common.

⑨ WANT TO LEAD A BAND?
Denise Lor, regular on "The Garry Moore Show," is guest vocalist with Sammy Kaye tonight. The amateur maestros tonight will be grownups . . . "Sort of like Christian Dior's latest flapper fashions," says our reviewer on page 13.

⑭ BIG PICTURE - Documentary

㊻ JACKSON AND JILL

9:30 ④ ⑩ FORD THEATER - Drama
Robert Stack, Audrey Totter, and Edward Arnold star in "Ever Since the Day." Stack plays an ex-GI who comes home to face the problems of adjustment to civilian life. He has difficulty because he is haunted by the memory of a dream wife. (Film)

Cast

Ralph Saunders ..... Robert Stack
Joyce Evans ..... Audrey Totter
Mr. Evans ..... Edward Arnold
Muriel Evans ..... Peggy Maley

⑦ BIG TOWN - Drama
Steve Wilson aids a deaf-mute who has been hit by a truck. The accident victim sues the trucking company but the translation of his sign-language testimony surprises the court . . . Next week at this time "Four Star Playhouse" will be seen. (It was previously seen an hour earlier.) "Big Town" moves to NBC on Wednesday at 9:30 P.M. E. D. T. next week.

Cast

Steve Wilson ..... Pat McVey
Lorelei Kilbourne ..... Beverly Tyler
Max Fenton ..... Tom Brown
Jerry ..... Morgan Jones
Brenda ..... Barbara Bestar
Mrs. Morse ..... Dorothy Adams
Judge ..... Harry Cheshire

⑨ FARM & HOME DIGEST

⑭ MOVIE - Adventure
"Windjammer." Subpoenas, yachts, smugglers' ships, and dog combine in an adventurous escapade. George O'Brien.

㊻ WINGS TO MEXICO

10:00 ④ ⑩ VIDEO THEATER - Drama
"The Heiress" is set in 1850 and concerns a rich, but unattractive, heiress who lives under the constant domination of her father. After many years of placid, obedient existence, the girl falls in love with a man her father believes to be a fortune hunter.

⑦ TELLTALE CLUE - Mystery
"Revenge." Det. Capt. Hale discovers that a crime which looks like suicide, is really far more complicated. A triangle of love, passion, and revenge becomes an important element in the solution of a murder . . . "Creates a certain amount of sympathy for the villian," says our reviewer on page 14.

⑨ WRESTLING - Hollywood

10:30 ⑦ NAME THAT TUNE - Quiz

⑭ THIS IS THE LIFE - Religion
"The Sin Of Richard Baxter."

11:00 ④ ⑦ ⑨ ⑩ ⑭ News
Local and national reports.

11:05 ⑦ MOVIE - Romance
"Girl From Manhattan." A New York model falls in love with an ex-football player. Dorothy Lamour, George Montgomery and Charles Laughton.

11:10 ④ Janet Dean, R.N. - Drama
Ella Raines stars as the heroic nurse.

⑨ MOVIE - Drama
"Mark Of Cain." Love for one woman leads to estrangement and violence between two brothers. Sally Gray, Eric Portman, Patricia Holt.

11:15 ⑩ MOVIE - Mystery
"Voodoo Man." A mad doctor's wife is a zombie. To bring her back to life he performs experiments on young girls whom he entices to his laboratory. Bela Lugosi, John Carradine, George Zucco.

11:40 ④ MOVIE - Mystery
"The Ware Case." A man charged with the murder of his brother-in-law is acquitted although guilty, only to find his wife in love with his attorney. Clive Brook, Jane Baxter.

12:05 ⑦ News and Weather

12:40 ④ New England News

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

12:00 ④ News and Weather

⑦ Valiant Lady - Serial
Helen argues with Diane over her attitude toward Hal.

⑩ Eddie Zack - Music

12:15 ④ Big Brother - Bob Emery
Games, songs and fun for the small fry.

⑦ Love of Life - Serial
The story of Vanessa Dale, her sister Meg Harper, and Meg's son Beanie.

⑩ WJAR-TV Film Shorts

12:30 ⑦ ⑩ Search for Tomorrow
A young widow searches for happiness for herself and her child. Mary Stuart.

12:45 ④ Hawkins Falls - Serial
Life in a typical small American town.

⑦ ⑩ Guiding Light - Serial
The Bauer and Roberts families try to keep domestic problems from marring their chance for happiness. Lyle Sudrow.

1:00 ④ MOVIE - Romance
"Angels With Broken Wings." Three daughters of a charming widow try to help their mother get the man she loves away from his unscrupulous ex-wife. Binnie Barnes, Gilbert Roland, Mary Lee.

⑦ Shopping Vues - Women
Louise Morgan with "best buys."

⑩ Let's Go Shopping - Jackson

1:30 ⑦ ⑩ Welcome Travelers
Tommy Bartlett interviews travelers passing through Chicago.

2:00 ⑦ Robert Q. Lewis - Comedy

⑩ Sugar 'N Spice - Adams
Betty Adams with menus and food preparation tips.

2:15 ④ Jigsaw - Social Problems
Judge John Connelly discusses juvenile problems and possible remedies.

2:30 ⑦ Art Linkletter - Variety
Songstress Roberta Lind will appear. Jack says goodbye to cast, as Art Linkletter will return next Monday.

⑩ **Olive Tinder - Women**
Theater news and interviews.

2:45 ④ **WBZ-TV Film Shorts**

3:00 ④ **First Love - Serial**
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his homelife.

⑦ ⑩ **Big Payoff - Minks**
Randy and Bess give away fabulous prizes to winners.

3:15 ④ **Golden Windows - Serial**
Charles and Julie see Tom off.

3:30 ④ ⑩ **One Man's Family - Serial**
We learn some new facts about the missing Johnny and his pal Joe.

⑦ **Bob Crosby - Musical**
All: "It's Crazy." Carol Richards: "Joey." Paula Kelly and Carol Richards: "Sisters." Modernaires: "Blind Date." All: "Chapel in the Moonlight."

⑨ **MOVIE - Mystery**
"Mark Of Cain." Violence set in France and England. Sally Gray.

⑭ **Life with Elizabeth-Comedy**
Misadventures with Betty White.

3:45 ④ ⑩ **Miss Marlowe - Serial**
A middle-aged actress devotes her energies to a comeback on the Broadway stage, although she'd rather become a housewife and make her marriage her career. Louise Albritton.

4:00 ④ **At Four On 4 - Films**

⑦ **Brighter Day - Serial**
Grayling proves to Sandra how strong his love for her really is.

⑩ **Hawkins Falls - Serial**

⑭ **It's A Women's World**

4:15 ⑦ **Secret Storm - Serial**
Story of a man who must take over the care of his three children and reconstruct his family life. Peter Hobbs.

⑩ **First Love - Serial**
Newlywed Laurie James' husband cares more for his work at the jet-engine plant than he does for his homelife.

4:30 ④ **Bob Smith - Variety**

⑦ **Song Shop - Music**

⑩ **Garry Moore - Variety**

⑭ **MOVIE - Western**
"A Missouri Outlaw." Don Barry.

4:45 ⑨ **Adventure Theatre - Film**

⑩ **WJAR-TV Film Shorts**

5:00 ④ **Pinky Lee - Variety**
Songs, dances, skits and stunts.

⑦ **MOVIE - Western**

⑩ **Children's Theater-Puppets**
Ted Knight entertains the youngsters.

5:30 ④ ⑩ **Howdy Doody**
The Doodyville gang sing their own version of "Polly Wolly Doodle."

⑨ **Hollywood Half Hour**

⑭ **Cartoon Carnival - Film**

EVENING

6:00 ④ **Terry and the Pirates**

⑦ **News Bulletins**

⑨ **Guest House - Kearney**
News, sports, weather, interviews.

⑩ **Circus Show - Children**

⑭ **Teen Style - Kids**

6:15 ⑦ **Sports Time - Wismer**

⑭ **Pen Brown - Variety**

6:30 ④ **News - Victor Best**

⑦ **Superman - Adventure**

⑩ **New England Talent Club**
Russ Emery is vocalist emcee.

⑭ **Deadline Edition**

6:40 ⑤⑥ **Crusader Rabbit - Cartoon**

6:45 ④ **Frontier Playhouse - Film**

⑭ **Sportsmen's Corner**

⑤⑥ **Tex and Eddie - Songs**

6:55 ⑩ **Weather Prediction**

7:00 ⑦ ⑨ ⑩ ⑭ **NEWS BULLETINS**
Local and national reports.

⑤⑥ **HOLLYWOOD HALF HOUR**

7:10 ⑨ **SPORTS - Leo Coultier**

7:15 ④ **NEWS - Macdonald**

⑦ **YESTERDAY'S NEWSREEL**
Film clips of the past.

⑨ ⑭ **NEWS - John Daly**

⑩ **TV SPORTS PAGE - Walden**
Warren interviews sports figures.

7:30 ④ ⑩ **EDDIE FISHER - Songs**
Tonight the popular vocalist sings "Anytime," "Bring Back the Thrill," "Downhearted," and "Tell Me Why."

⑦ **NEWS - Doug Edwards**

⑨ **WESTERN THEATER - Film**
Ken Maynard and Bill Boyd star.

⑭ ⑤⑥ **TALENT SHOW - Variety**

7:45 ④ ⑩ **NEWS - Swayze**
John Cameron Swayze with reports from all over the globe.

⑦ **PERRY COMO - Songs**
Perry and the chorus: "Little Shoemaker." Perry: "Miss You."

8:00 ④ **LIFE WITH ELIZABETH**
Misadventures with Betty White.

⑦ **MAMA - Peggy Wood**
Nels has assembled some of the neighborhood lads into a dance band, and rehearsals are held in the Hansen home. This upsets Katrin who wants to hear her new beau play classical music on the piano. Judson Laire, Robin Morgan.

⑨ **COLONEL MARCH - Crime**
Boris Karloff is the inspector.

⑩ **OZZIE AND HARRIET**
"Night School." Ozzie and Harriet enroll in night school and learn why their sons play hookey. The two start out with the best of intentions, but somehow their enthusiasm dwindles. (Film)

⑭ ⑤⑥ **THIS IS THE ISSUE**
Lt. Governor Sumner Whittier presides over a panel discussion.

8:30 ④ ⑩ **LIFE OF RILEY**
Riley and his friend Gillis decide to take flying lessons from the pilot of an old crop-dusting plane. Due to some confusion, however, the two junior birdmen find themselves "up in the air" in an unexpeced way. William Bendix.

⑦ **TOPPER - Comedy**
"Katie's Nephew." Henrietta Topper goes away for the week-end, and Katie, the maid, brings her baby nephew to stay at the house. Topper's other guests, the ghostly Kerbys and their dog, decide to help the baby become a neighborhood celebrity. Anne Jeffreys.

⑨ ⑭ **SPORTS THRILLS**
Filmed highlights of events at Madison Square Garden.

⑤⑥ **MOVIE - Drama**
"Strange Cargo." Story of the strange adventures of a group of convicts escaping from a prison on a tropical island. Joan Crawford, Clark Gable.

9:00 ④ **ONE-MINUTE PLEASE**
Without repetition, hesitation, or straying from the point, panelists discourse one minute on a subject. John K. M. McCaffery moderates. Panelists include Morey Amsterdam, Hermione Gingold, Anne Burr, and Marc Connelly.

⑦ **PLAYHOUSE OF STARS**
Peter Lorre, in "The Pipe," plays a heavy loser at cards at a fashionable party. When a valuable diamond disappears, he is the logical suspect. (Film)

Cast

Lestrova	Peter Lorre
The Thief	Michael Pate
The Accomplice	Lowell Gilmore
Houseman	Anthony Eustrel
Draper	Trevor Ward
Sieveking	Kay Kuter

⑩ **BIG STORY - Drama**
John McDowell of the Newark (N. J.) Star Ledger supplied tonight's Big Story. When he was a GI battle casualty in

An outstanding event...
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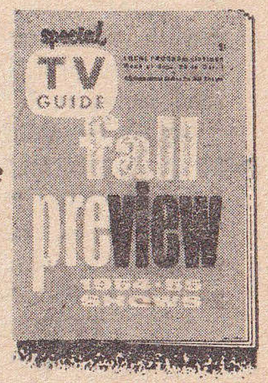

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TV GUIDE'S *Fall Preview Issue*
On Sale Now

Burma, two Burmese nurses treated him. Back in the U. S., he learned that they were in danger of deportation and death . . . Adventure will be well represented during the new TV season. For details, don't miss next week's Fall Preview issue.

9 STARS OF TOMORROW
Local amateurs compete for votes.

14 CAPTURED - Mystery

9:30 4 10 DEAR PHOEBE - Comedy
"Psychologically Speaking." Editor Fosdick has a bright idea for solving Phoebe's problems. He persuades a shapely blond psychiatrist to offer Phoebe her help, and thereby awakenes the jealousy of Phoebe's heart-throb Mickey Riley. Peter Lawford and Marcia Henderson.

7 OUR MISS BROOKS - Com.
Miss Brooks is offered a golden opportunity to spend some time with Mr. Boynton at a barbecue given by Bones Snodgrass. The hitch develops when Bones' father threatens to call the party off unless his son receives the prize for English achievement . . . Gloria McMillan, the principal's daughter, is profiled on page 8.

9 14 IN OUR TIME - Film

10:00 4 10 BOXING - Powers
Joey Giardello, Philadelphia, vs. Ralph "Tiger" Jones, Yonkers, N. Y., middleweights, 10 rounds. Jimmy Powers reports from Philadelphia Arena.

TV GUIDE RATINGS

	Rated	W.	L.	D.	K.O.'s
Giardello	1	51	11	5	17
Jones	Not	30	9	3	8

Giardello is clamoring for a shot at Olson's title. In Jones he meets a "Tiger" who turned pussy-cat in his last few bouts. Giardello has tremendous hitting power. He needs a stand-out win to support his title claims. Jones will be trying to regain some of his lost stature.
Compiled by Nat Fleischer (The Ring)

7 STAR THEATER - Drama
"The Sound of Silence." An artist arrives in town and is immediately attracted to a pretty young girl sitting on a lawn. His desire to paint a portrait of the girl involves him in the mystery of her silence.

Cast

Fulton Ramsey ..... Carl Benton Reid
Laura Ramsey ..... Sallie Brophy
Brandon Wells ..... Jack Kelley
Joe Feeney ..... John Doucette

9 CAPTURED - Mystery
Chester Morris is the host.

14 56 CHANCE OF A LIFETIME
Dennis James is the emcee.

10:30 7 DEATH VALLEY DAYS
"The Diamond Babe." The story of a famous dancehall queen who wins the hearts of an entire town by her courageous efforts when an epidemic attacks Gold Hill, Nevada, in 1869.

9 SOLDIER PARADE - Talent

14 BETTER LIVING THEATER

56 BEAUTY HINTS - Women

10:45 4 GREATEST FIGHTERS - Film

10 RUSS EMERY - Songs

11:00 4 7 9 10 14 News

11:05 7 Studio 57 - Drama

11:10 4 Waterfront - Drama
"Fog Bound." Two murders are committed in a plot to smuggle a rare oriental figurine into the U. S.

11:15 9 MOVIE - Drama
"Society Fever." After the wealthy head of the family dies, the remaining members face the trials of poverty. Lois Wilson, Hedda Hopper and Grant Withers.

10 MOVIE - Drama
"Cheers For Miss Bishop." A mid-western schoolteacher sacrifices herself for her vocation. Martha Scott, Edmund Gwenn.

11:35 7 Story Theater - Drama

11:40 4 MOVIE - Drama
"Sword Of Honor." The fear of horses exhibited by the son of an ex-cavalry officer makes him the object of his classmates' derision. Geoffrey Toone.

12:05 7 News and Weather

12:40 4 New England News

Stations reserve the right to make last-minute changes.

Reviews

Sammy Kaye

So You Want to Lead a Band?

PROGRAM OF THE WEEK

The first would-be band leader on Sammy Kaye's perennial *So You Want to Lead a Band?* turned out to be a 12-year-old South Carolina girl with an accent thick enough to cut up into waffles.

Kaye's entire first show, in fact, was devoted to 12-year-olds in an apparently determined effort to prove there is no substitute for experience. Actually, the show is something of an anachronism, reflecting the taste of another era and lacking the pace and polish of today's more breathless efforts. Sort of like Christian Dior's latest flapper fashions.

For professional entertainment, Kaye brings in an occasional singer of such note as Betty Clooney. This, of course, has nothing whatsoever to do with amateurs leading a band, but it's just as well. Judging from the show's popularity record, there must indeed be entertainment lurking somewhere in the spectacle of a layman waving a baton in front of a band, but it has entirely escaped this reviewer's notice. Still, who can argue with success?

◄ Hale of Homicide: Anthony Ross.

The Telltale Clue

The best thing about CBS-TV's Thursday night summer mystery show, *The Telltale Clue*, is its title. There is an aura of Edgar Allan Poe about it, but the writers, having purloined the better part of a Poe title, have let it go at that. The rest is pure routine.

The switch here is the introduction somewhere of a fairly obvious clue, which the viewer is invited to dig out for himself during the commercial before the denouement. The body in the lake was well preserved because a paper mill had been dumping formaldehyde into the water all these years; or the car actually chased the poor pedestrian, since the tire tracks zigzagged; or the detective himself comes down with poison ivy.

The sleuth is Capt. Richard Hale of Homicide, played with an almost burning intensity by Anthony Ross. Ross bears down on his lines to the point where it begins to create a certain amount of sympathy for the villain. Sympathy for the villain, of course, is prohibited by law.

All in all, *The Telltale Clue* is uninspired stuff, filling one of those half hours that might be better spent reading a good book. One, say, by Poe.—*D.J.*

FINE TUNING By OLLIE CRAWFORD

Television argues right to cover Congressional hearings. A watched pot never boils—over.

•

TV is used to covering all kinds of trouble—look at the soap operas!

•

If Congress is going to look into things, it shouldn't mind the public looking in. The average guy ought to be able to watch his government at work, just to make sure it is. He wants to see what's doing, and who's doing him. He wants to put his eyes and ears where his money is.

•

There's nothing like a few camera angles to check up on other angles.

•

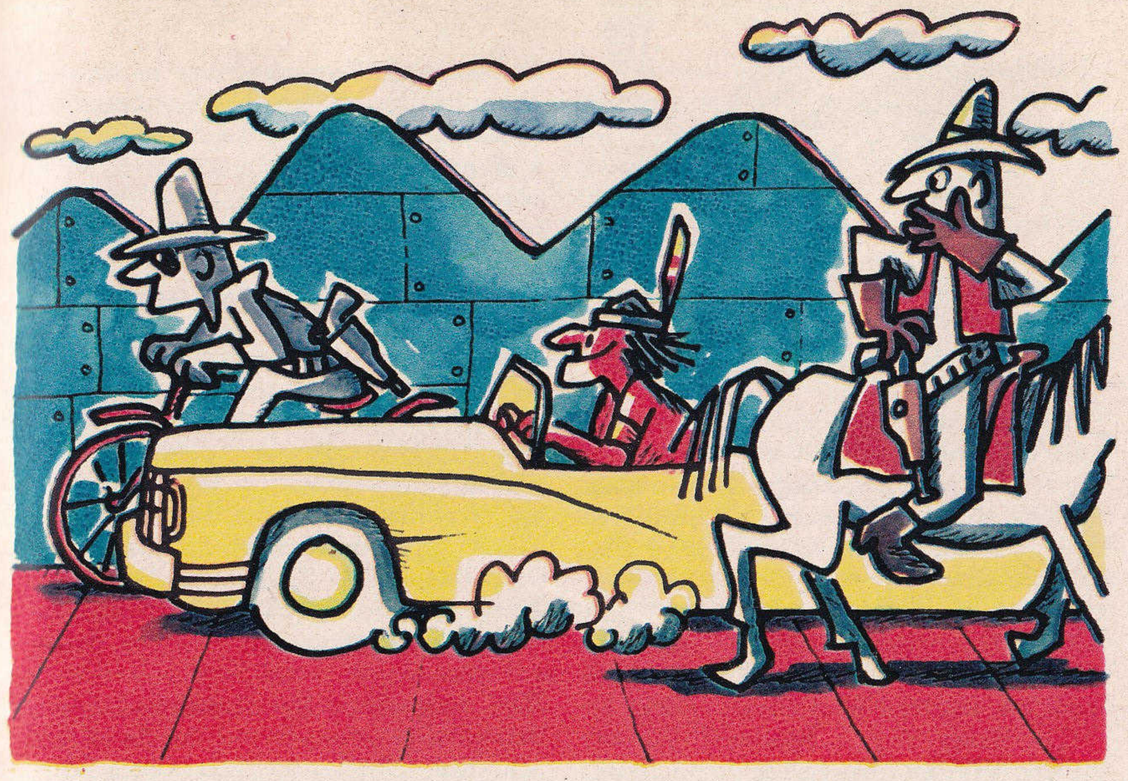
Television would like to cover the hearings without using a keyhole-shaped camera. The average guy wants to keep his eye on his elected representative, and he doesn't mean "Howdy Doody." The slogan, "What you don't know won't hurt you," doesn't apply to Congress.

•

In the case of Congress, you might say that seeing is relieving.

•

There's an old rule about Washington—the more it's covered, the more it's uncovered.



'I Was A Western Badder'

(A STIRRING SAGA OF THE TV RANGE)

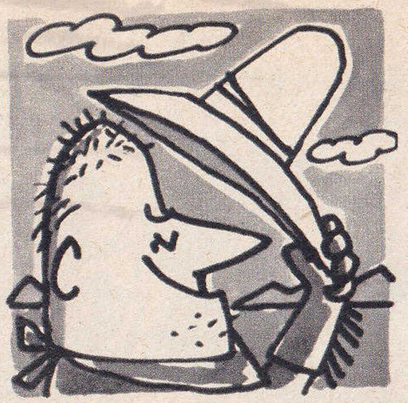
By Gavin Moloney

I am a free-lance actor. This simply means I work through an agent and at any Hollywood studio which might want my services, rather than being under contract to any one studio.

Well, a few months ago, my agent called and informed me I had an interview at General Service Studios for a part in the *Lone Ranger* series. The interview was set for the next day.

I was aware, of course, that *The Lone Ranger* was a "Western," and thus the following day I arrived at the studio in as much of a Western motif as my wardrobe would allow without being obvious: a mild-colored string tie rather than the usual cravat. My interviewers were composed of the producer, the director and the casting director. They asked me the usual stock questions: "What have you done? How much television?" and, in this case, "Can you ride?" I could ride well enough around the Central Park bridle path and assumed this was what they meant. I was to discover later that my lack of equestrian knowledge became my nemesis. Paul Landers, the director, explained that I was to play a "badder" in this film, but if I did a good job, I might play a "gooder" later.

Mr. Moloney is an actor who, like all adherents of the realism school of acting, believes in living his part—for badder or for worse.



My agent called me that evening and informed me that the studio had agreed to pay my salary, $100 a day, rather than the usual minimum of $70. It is important to note here that most actors will take a cut in their salary when doing television work, rather than demanding full-scale, as they do at a movie studio, because you are assured of a meaty part.

The next day I returned for my fitting. The picture called for a debonair quality in my character and thus my costume was attractive and well-tailored rather than the "rags" of a wrangler. I was a dude.

After my fitting I stopped by the casting office and was given my shooting date—the following Friday and possibly Saturday. If you have a small part in a TV Western, you work one day; if it is big, as mine was, you might work two days.

When I arrived home, I began work on my script. When I receive a part I always look first for the most obvious characteristics of the person I'm portraying. Then I compare those characteristics with my own personal attributes. Then I try to play the differences between myself and the person I'm pretending to be. Once I have established those differences I begin to work on interpretation, my relation to the other characters. Finally, I memorize my lines.

On Friday I arrived at the studio early, in time to observe John Hart, "The Lone Ranger" himself, in his full Western regalia, pedal into the studio on a small English bike—a sight, I thought, to shatter any youngster's illusions. Jay Silverheels—"Tonto"—conversely, arrived in a new Cadillac convertible.

Once on the set, I introduced myself to a man whom I took to be another actor and later learned was one of the wranglers. I was particularly interested in finding out, as this was my first Western, if there were any special technique required for work. Bob, the wrangler, demolished all my former ideas with the revelation that all they wanted was the lines read "Fast, loud and hard!" I realized immediately that there would be little or no opportunity for characterization, which upset me.

The stage that the *Ranger* company occupied was equipped to meet any situation. The stage was resplendent with a Western street complete with saloons, postoffice, bank and hotels. It also contained the interiors of the aforementioned buildings, plus a section with a large backdrop of sky and papier-mache boulders. For close-up shots the actors worked the horses right on the stage. This revelation disturbed me because I could imagine my horse becoming excited and throwing me against the camera equipment or into one of the extremely hot spotlights. However, I discovered my fears were without basis, as the horses were highly trained and gentle as rabbits—except for Silver, the Ranger's high-strung horse.

As gentle as the horses were, they must have sensed my lack of equestrian ability—for in the late afternoon I met my nemesis. I had to lead my "badder buddies" into the boulder area to ambush the Ranger. We cantered around the large rocks and toward the camera. I raised my hand, halted the men behind me, and turned my horse around to face them. I gave my orders and dismounted. We then concealed ourselves behind the boulders. That was the way the scene was *supposed* to work out.

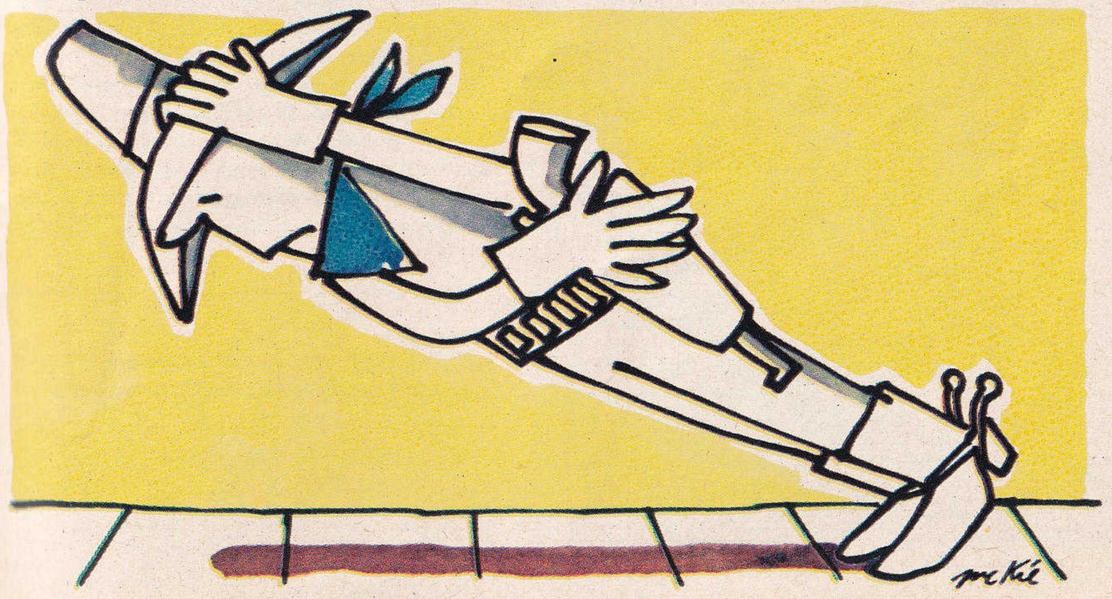
But I was unable to keep my horse from backing up into the camera. The usual TV shot is made twice or possibly three times; this particular shot we made at least 10 times and still didn't get it right. The director began working up a large ulcer. I'm sure that the studio now has more shots of a horse from an unusual angle than any other studio in town. Along about the fifth take, when the director was on the verge of tears and berating me unmercifully, I was prepared to leave the film industry for good.

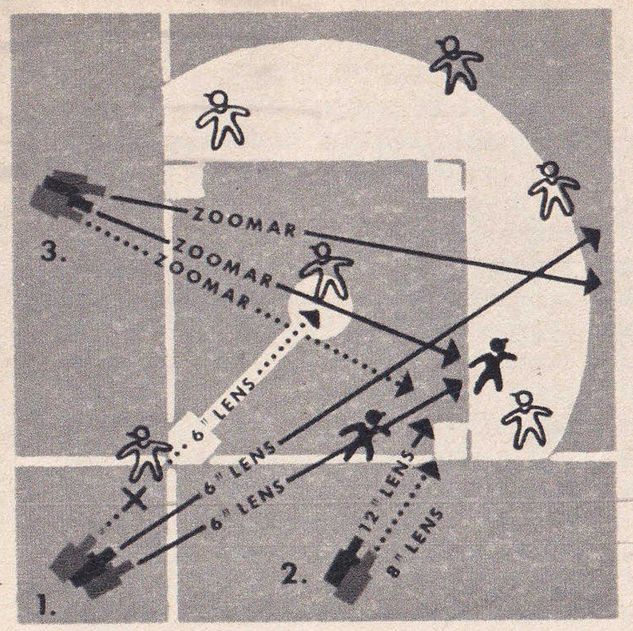
The director finally decided to print an earlier take and use a "wild track," which means that appropriate sound is recorded and later edited into the shot. The necessity of using a wild track, of course, did not reflect well on me, and I doubt if I shall ever work for that company again.

The next and final day, fortunately, I did not have to work with any more horses. When I arrived on the set the director was obviously cool toward me and the rest of the company exhibited the usual quiet sympathy. The day went smoothly until the last shot of the picture. I had the Lone Ranger and Tonto tied up, and as I turned to leave I was to trip and fall on my face. The purpose was to break one of my spurs and lead to my eventual identification as the "badder."

The scene was set up and we made a rehearsal. Rather than breaking my fall, as I would generally do, I fell flat on my face. I felt I owed them the realism of honestly bouncing, in payment for the first day's fiasco. Just before the real take, the prop man came over to me and whispered, "That's an expensive six-shooter you have, so please try not to scratch it when you fall!" That was all I needed: Now I had to fall honestly and at the same time watch out that I didn't damage his gun. We started working on the director's ulcer again—one shot after another. First, I didn't fall into camera range; then my hat fell off—though to this very day I don't know why it is necessary that you never lose your hat in a Western. We finally made the take, and the assistant director helped me to my feet and took me over to the studio hospital where they patched up the scratches and bruises I incurred during my falls.

I still cringe when I hear the name "Lone Ranger," but if any casting director of Western pictures is reading this article, I want him to know I have become much more proficient on a horse and am available. However—please—if I have to fall on my face, may I have elbow and knee pads?





Hit and run, man on first, hit to right field: Camera 1 (behind home plate) covers battery and umpire. Camera 2 (along first base) and Camera 3 (with Zoomar [special telescopic] lens, above third base) cover man on first. Batter hits. Camera 1 switches to cover ball; Camera 3 follows ball with tighter shot. Camera 2 stays on first with an 8-inch lens until hit is assured, then changes to 12-inch lens to follow man on first. Camera 3 picks up hitter.

Who Says Baseball Is a Game?

A TV DIRECTOR EXPLAINS THAT THERE IS MORE THAN MEETS THE EYE

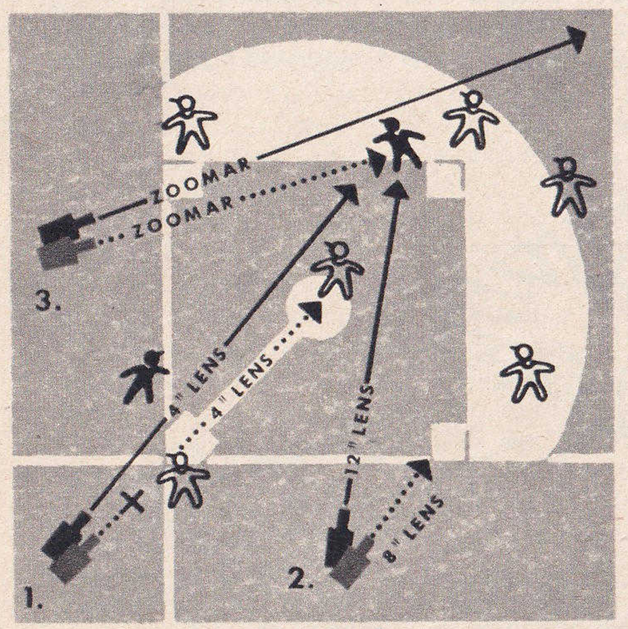
For the cheering fan in ball park or living room, baseball's a game, one that provides plenty of kicks, especially as World Series time nears.

But not everybody shares in the fun. To the men who bring the homers and the double-plays to your TV screen, baseball is just plain work.

If the camera's eying the pretty blonde behind first base, instead of the close play at third, it's the TV director who takes the rap. That control booth fellow has to switch his cameras faster than "Lippy Leo" changes pitchers.

Some directors cross their fingers and trust that they'll be covering the important action at the right time. Others, like Milt Most, of Philadelphia's WFIL-TV, evolve ultra-scientific setups to handle every situation.

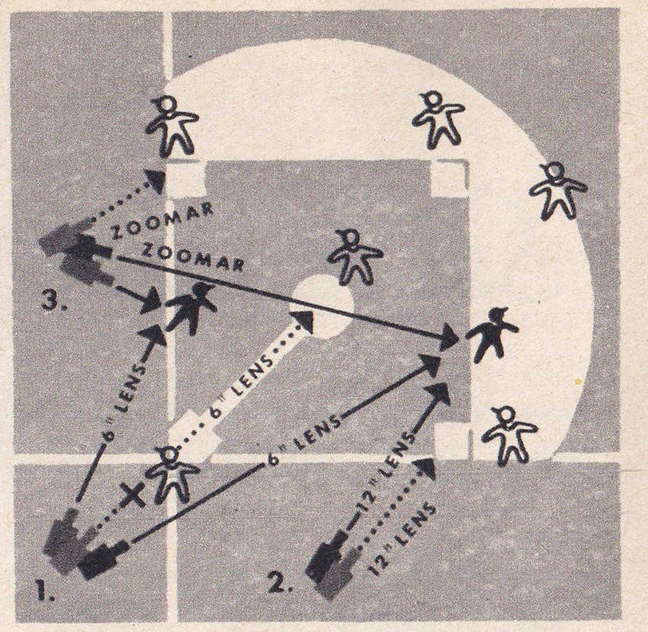
The men who man the three cameras at Philadelphia games first study Most's detailed four-page guide. Here's part of his formula.



Attempted pick-off at second base with wild throw: Camera 1, which is aimed at the infield, moves to follow the runner if he attempts to score on the bad throw. Camera 3, which has been on the runner at second base, uses Zoomar lens to follow the ball as it rolls into the outfield. Camera 2, which has been aiming an 8-inch lens at first base, changes lens and direction, to follow runner for play at third.

.....6" LENS.....→ indicates camera direction and lens at start of play.

indicates member of team at bat.

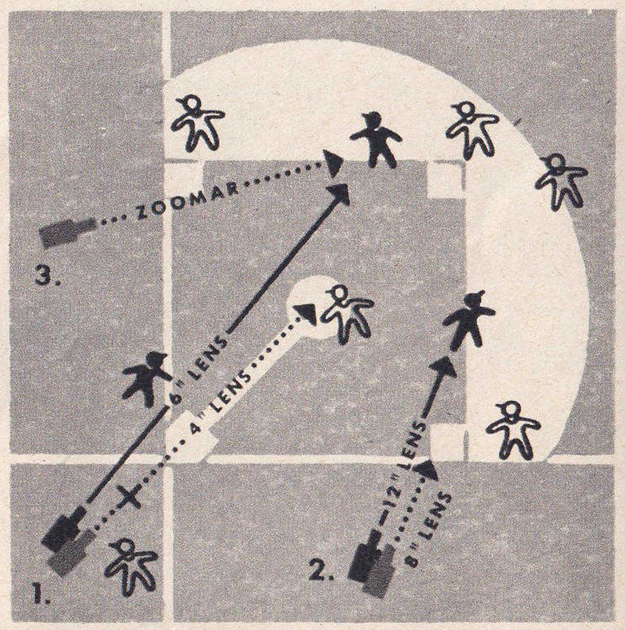


Double steal with runners on first and third: Camera 1 shifts from its basic shot (catcher, batter, pitcher) to runner breaking for the plate. When he has scored or been tagged out, Camera 1 jumps all the way across the diamond to pick up the runner heading for second. Camera 3 also follows runner from third, then pans back to pick up runner going to second. Camera 2 stays with the single runner, from first base to second base.

Passed ball at home plate with men on first and second: As pitcher and catcher scramble for ball, Camera 1 uses 4-inch lens on infield. Camera 3's Zoomar is turned on the runner at second. Camera 2 follows runner on first with 12-inch lens. Camera 1, shifting to a 6-inch lens, moves to follow the man coming in from second base for close play at home plate. Similar instructions cover even rarest plays.

—6" LENS——→ indicates changes in direction and/or lens during play.

indicates member of team in field.



Singing Secretary

ANN SOTHERN REHEARSES 'LADY IN THE DARK' WITH 'SUSIE' AND 'MAISIE' ON HER MIND

Susie McNamara, one of America's more unbelievable secretaries—even in the wonderful realm of TV—is going to be more so, if she has her way.

In short and in the person of Ann Sothern—just an old song-and-dance girl at heart—she proclaims loudly that she wants to become a *singing* secretary.

Says Miss Sothern: "I've talked to sponsors and to the advertising agency. I want to do eight shows with music. I think they would have additional entertainment value. We can turn Susie musical without taking her out of character. There might be, for instance, a dream sequence in which the *Private Secretary* dreams she is a Broadway entertainer."

For any reader who's confused at this point, Ann Sothern plays the title role in TV's *Private Secretary,* which put Ann back on the heights she enjoyed as the movies' "Maisie."

Speaking of "Maisie," Ann would like to play the part on television. But "M-G-M owns the rights to the character, and although it has been 10 years since last I made a 'Maisie' picture, the studio is unwilling to relinquish her for television."

Ann is currently rehearsing for her starring role in "Lady in the Dark," one of NBC's "spectaculars," scheduled for September 25. Following the late Gertrude Lawrence (stage) and Ginger Rogers (movies) in this role is a rugged chore but, says Ann, "It's a great part and it's different. I like doing different things."

The "Lady in the Dark" stint further solidifies Ann's claim to being a two-network girl. *Private Secretary* is a CBS venture which won so much acclaim that it was borrowed by rival NBC this summer as a hot-weather cooler for its audience.

In accord with her avowed preference for doing different things, Miss Sothern is now winding up a series of night club appearances which, oddly enough, have brought home to her the full impact of television.

"The early shows, at dinner hour, have surprised me. So many parents bring children and they all know me.

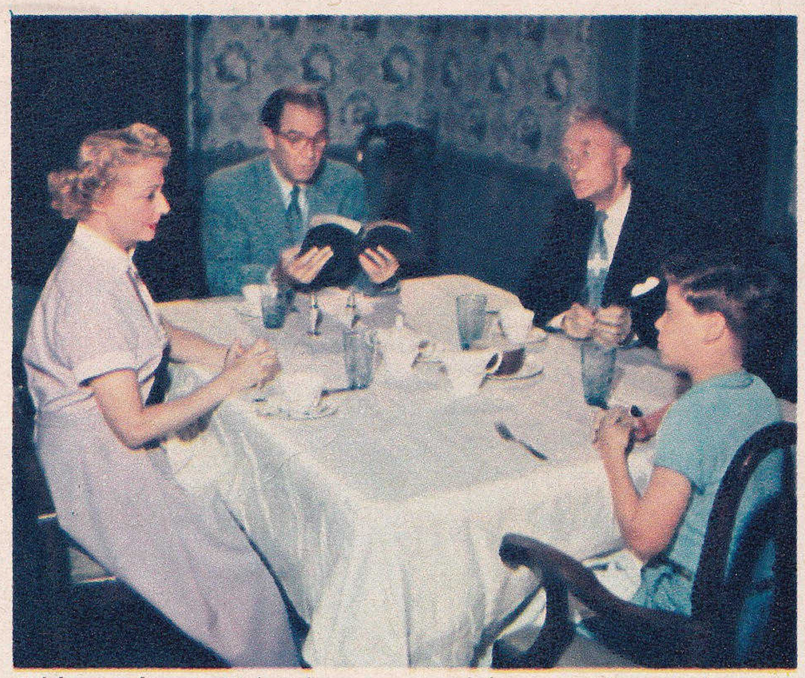
"That is, they know Susie, the private secretary, who comes into their homes on television. Many of the children are too young to remember me from the movies. But they all know Susie and, thank goodness, they seem to love her.

"I can't forget the time, during a performance, when a little girl walked out on the floor, threw her arms around me and said, 'I love you, Susie.' Nothing like that happened to me when I was in pictures as Maisie."

And speaking of "Maisie" again: Ann, understandably enough, just can't forget her. This summer, she revived the gum-chewing girl in a two-week stand in Reno and brought the house down. M-G-M may own those rights, but if this persistent blonde secretary really goes after them—would you like to bet on the outcome?

Ann Sothern as 'Maisie' (above), the role that brought her movie fame. She's shown playing the character at a Reno night club this summer. At left, as Susie in *Private Secretary.*

Tune up time: Miss Sothern rehearses starring role in TV's 'Lady In The Dark.'



Bible reading in Fisher home: peaceful moment in turbulent age.

Family Show With A Difference

MOST WIDELY TELECAST PROGRAM DEALS WITH THE CHRISTIAN LIFE

The most widely circulated TV show in the world is not *I Love Lucy* or *Dragnet* or *Groucho Marx;* and its stars are people whose names you have heard only vaguely, if at all. It is a half-hour dramatic show called *This Is the Life,* currently being aired on no less than 225 stations in the United States alone. It also is seen widely in Canada and Great Britain.

This Is the Life has neither sponsor nor commercial, in the accepted sense of the word. Yet it does have a sponsor, to the tune of $850,000 a year, and it does have a commercial. The product: the Christian way of life.

This Is the Life is produced by the Lutheran Church Missouri Synod, a

fact which is never mentioned on the show except in the credits at the end. It is filmed in Hollywood by a devoted, sport-shirted crew under the direction of a rather remarkable man named Herman W. Gockel.

Gockel is a Lutheran pastor who was forced by a chronic sore throat to give up the pulpit some years ago. Assigned by the church to create a good religious format for television, he is today preaching to 20,000,000 people through *This Is the Life.*

"It is not a religious show, actually," Gockel explains. "A religious show plays pretty much to a captive audience, people who watch it because it *is* of a religious nature. Our job is to reach the non-religious audience, people who wouldn't tune in if they thought they were going to get nothing but religion."

Gockel's solution, through *This Is the Life,* has been to tell a purely dramatic story for the first 10 or 15 minutes of the show. "The viewer will watch a dramatic plot unfold," Gockel says, disarmingly. "We hook him with that, then we throw him the pitch."

The pitch, which is the show's artfully hidden commercial, is generally delivered by a member of the Fisher family, the show's permanent cast. The Fishers are a typical Midwest family living in Middleburg, 100 miles from Chicago "in any direction you care to take." Father and Mother Fisher are played by Onslow Stevens and Nan Boardman.

Their three children are played by Randy Stuart, Michael Hall and David Kasday, with Randy recently adding to the family by marrying one David Wainwright, played by Bob Clarke. Patriarch of the family is Grampa Fisher, played by Forrest Taylor, and it is he who generally winds up delivering the pitch.

"We set up a problem, a conflict," Gockel explains, "which can only be resolved by the application of one Christian precept or another. The problem can involve the Fisher family directly or some neighbors or sometimes complete strangers. But the Fishers are invariably in there, and it is Grampa who generally saves the day. Emily (Randy Stuart), too, is pretty good with a pitch. And then there's Pastor Martin, played by Nelson Leigh, who appears in perhaps 30 per cent of the films."

Filmed by Family Films, headed by Sam Hersh, *This Is the Life* currently is at work on its third series of 26 shows. The films are given without charge to any station that wants them. "Every station," Gockel says, "has to give a certain amount of its time to shows of a public service nature. So we've just tried to be better than most public service film series, and apparently we've succeeded."

Station managers agree, for *This Is the Life* draws a phenomenal amount of mail, most of it asking for help and advice. The Lutheran Church Missouri Synod answers every letter, often referring the writer to a minister of his own church. "We're not primarily interested in selling Lutheranism," Gockel explains, "but Christian precepts. We do get converts, but we look upon them as a pleasant by-product of the show. A bonus, you might say."

Emily (Randy Stuart), right, offers sage advice in troubled situation.

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KING PHILIP RD
SOUTH SUDBURY MASS
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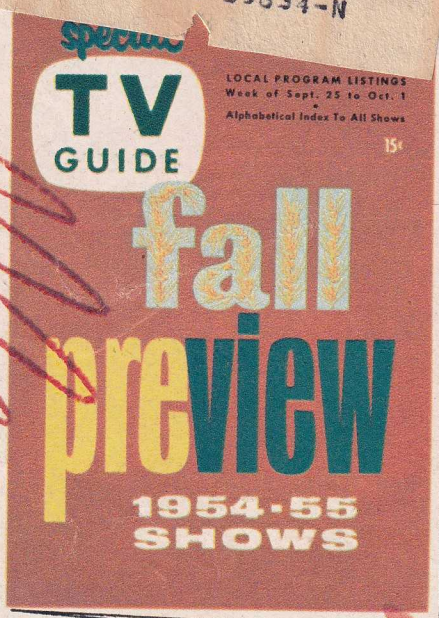

Reach for TV GUIDE's Fall Preview Issue . . . coming next week! It's a spectacular start to TV's Year of Spectaculars. And since TV GUIDE's Second Annual Fall Preview Issue is eagerly awaited by more than 2,000,000 families . . . reach for your copy *early* . . . at newsstands everywhere!

Brown

AMERICA'S TELEVISION MAGAZINE

TV GUIDE